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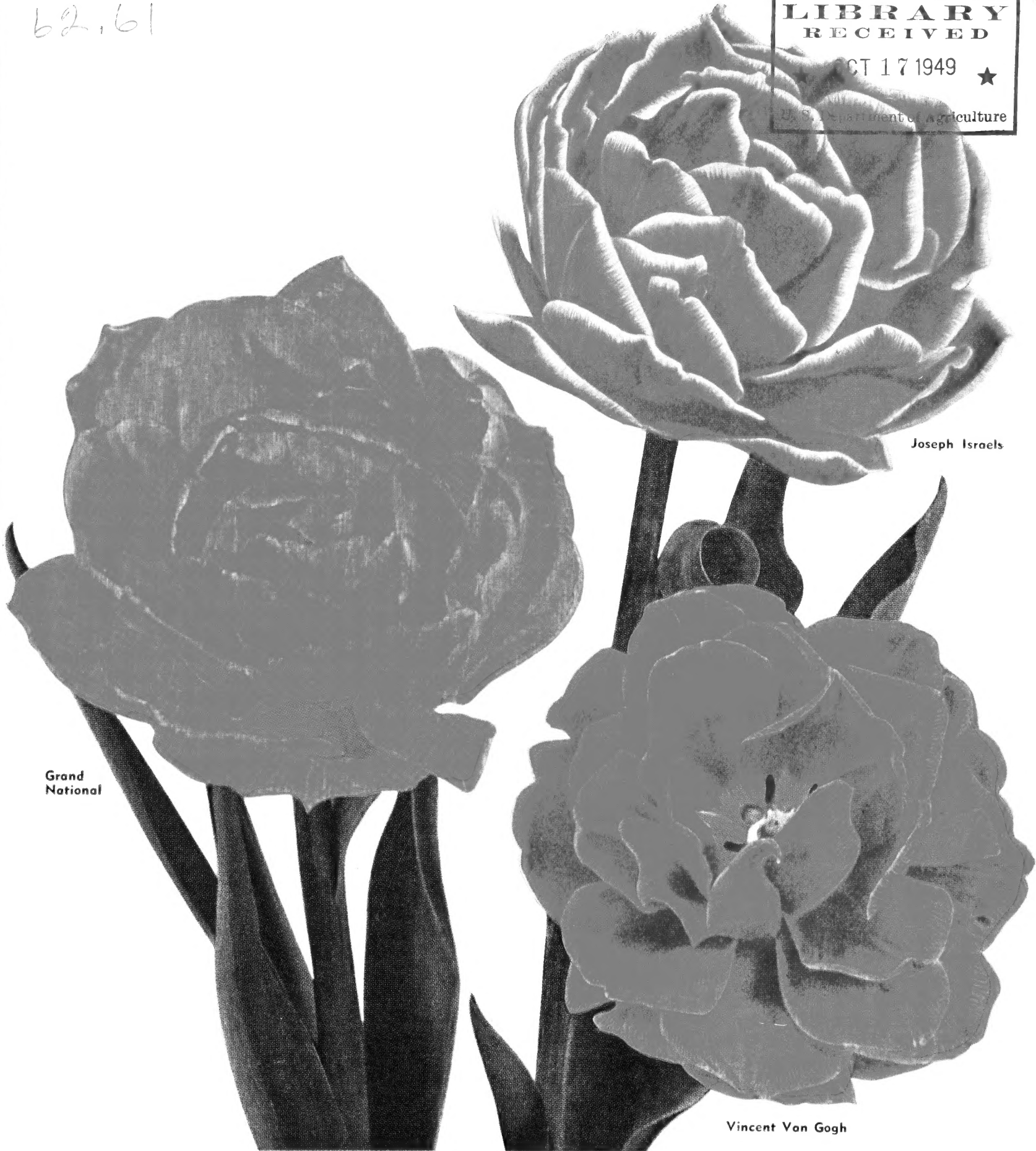
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SEPT 17 1949



U. S. Department of Agriculture



Joseph Israels

Grand
National

Vincent Van Gogh

Max Sehling Seedsmen, Inc.

FALL 1949

618 MADISON AVENUE • NEW YORK CITY, 22

Choicest Novelties from All of

WHY WE LEAD IN SETTING THE NEW STYLE IN BULBS

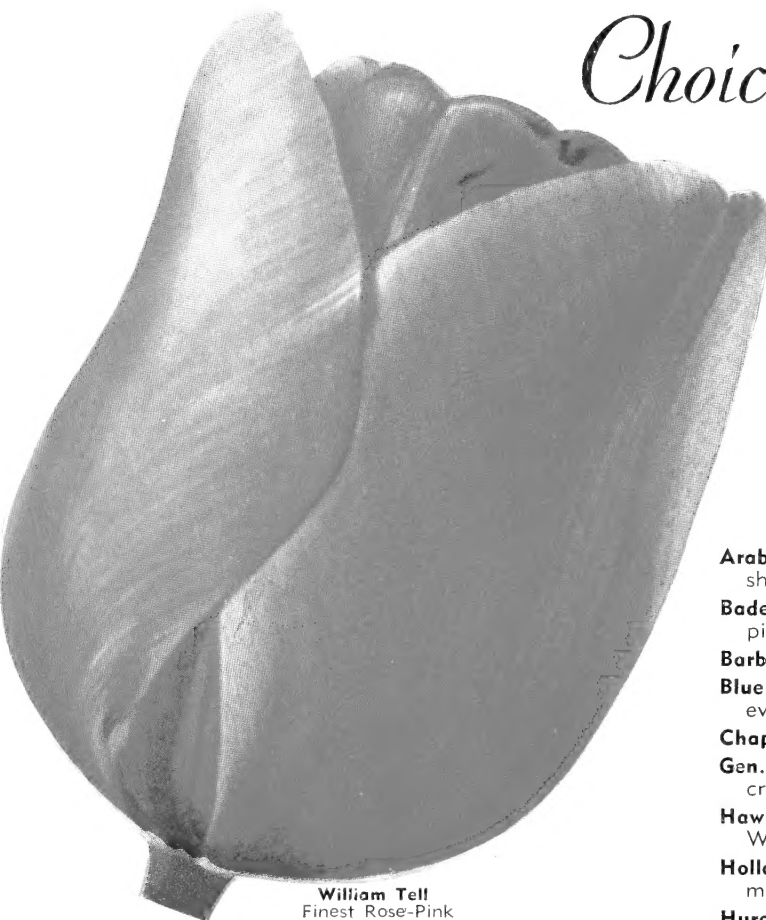
The name and reputation of the firm of Max Schling is as well known in Holland as it is in our own country. Here we are known as the firm to depend upon for the best in bulb novelties and standard varieties, while in Holland we are known as the firm to reach with new and outstanding varieties to be introduced.

As a result we come up year after year with the finest varieties for discriminating and meticulous gardeners. This year's list of novelties have been grown and tested by us, have been exhibited, and have won top honors in many big league flower shows.

MAX SCHLING SEEDSMEN, Inc.

NEW TULIPS FOR 1949

	3	12	100
Arabian Nights. (Darwin.) 28". Rich chestnut-red, egg-shaped bloom		\$2.75	\$20.50
Baden Powell. (Darwin.) 32". Stately brilliant cherry-pink, early and strong	1.00	3.00	22.50
Barbarossa. (Darwin.) Gleaming red, lighter edge	1.00	3.00	22.50
Blue Ribbon. (Darwin.) 40". The tallest bluest Tulip ever introduced	1.10	3.25	23.00
Chappaqua. (Breeder.) Huge satin rose, white base ...	1.00	3.25	23.00
Gen. de la Rey. (Cottage.) Light rose blending into cream, flushed yellow		3.00	22.50
Hawaiian Night. (Cottage.) Finest novelty Cottage. White suffused lilac-purple	1.25	4.75	35.00
Holland's Glory. (Cottage.) Deep yellow with bright red margin		3.00	22.50
Huron. (Breeder.) Brilliant copper-red, shaded orange .	1.15	3.75	24.00
Kennard. (Darwin.) Large dark plum-purple		2.50	18.75
Marathon (Darwin.) Lovely raspberry rose; tall stem ..		2.25	16.75
Princess Beatrix. (Triumph.) 22". Scarlet, flushed orange, edged golden yellow	1.00	3.75	24.00
Morocco. (Breeder.) Outstanding deep brown shaded maroon		2.75	20.50
Papago. (Breeder.) Vivid orange-red		2.25	16.75
Pieter de Hoogh. (Darwin.) Deep flesh-pink, pointed flower	1.10	4.00	30.00
Poseidon. (Breeder.) Bronze-violet with bronze margin .		2.25	16.75
f. Rosy Dawn. (Cottage.) 20". Lovely cream-white with rose-red margin. Graceful pointed flower	1.25	4.50	33.75



William Tell
Finest Rose-Pink

OUR REGULAR TULIP LISTINGS

Contain many fine show novelty varieties of recent introduction. All bulbs are guaranteed top size.



Blue Ribbon
Stately, Rich Blue



Saginaw
A Lovely
Brilliant Copper

Lily-of-the-Valley Pips **for Indoor Forcing**

(See page 23)

Ready for Delivery September 15th—April 1st

All pips delivered from September to December 1st will force readily in from **18 to 21 days**. These are storage pips held over from last year. If you want a bowl of your own grown flowers on the THANKSGIVING or CHRISTMAS table, place your order sufficiently in advance to insure delivery.

More Complete Information at Your Request.

NEW NAMED VARIETIES OF AMARYLLIS

Grow Prize Cyclamen Plants From Selected Bulbs.

(See pages 22 and 23)

**Our New RARITY COLLECTION of Daffodils and Narcissi is the Most Outstanding
Value Ever Offered for Quality Material**

(See page 15)

the Best Holland Sources

TESTED NEW DAFFODILS FOR 1949

	3	12
Pomona. (Barri.) Lovely creamy white perianth, cup lemon-yellow fading to apple green. Perfect form and substance	\$1.75	\$ 6.50
Mt. Hood. (Trumpet.) Beautiful large pure white of perfect form and substance. Strong non-bending stems. This is without doubt the finest pure white Daffodil yet introduced	75c each..	8.25
Monique. (Incomparabilis.) Pale yellow perianth with perfect form and overlap, cups broad and well proportioned, deep orange	1.55	5.50
Rosy Trumpet. (Giant Leeds.) A lovely small pink Daffodil, trumpet satin-rose, pure white star-shaped perianth. Ideal for shaded rock gardens	2.00	7.50

TREE PEONY-FLOWERED TULIPS

(See front cover.)

Not to be confused with ordinary Double Late Tulips, this **new** strain has impressed us as the outstanding Tulip introduction of the century.

Never before have we observed flowers of such size and substance, and never before have we seen such gorgeous color combinations.

This new race of Tulips is unsurpassed as a large, impressive cut flower.

	12	100
* Joseph Israels. Brilliant orange-red with broad cream edge on each petal ..	\$4.00	\$30.00
* Leviathan. Chocolate-brown with yellow edge	4.00	30.00
* Lilac Queen. Lovely pure lilac-blue	4.00	30.00
* Mayblossom. Deep brilliant pink of tremendous size, measuring 5 inches across, and 3½ inches deep	4.00	30.00
* Vincent van Gogh. Bright blood-red with deep yellow on each petal. Flowers measure 6 inches across and 4 inches deep	4.00	30.00
* Yosemite. Lovely huge light pink of lustrous texture	4.00	30.00
Grand National. Creamy yellow, resembling a giant yellow Tree Peony ...	4.00	30.00
Ruysdaels. Delightfully scented bright salmon-pink	4.00	30.00

Dutch Masters Collection

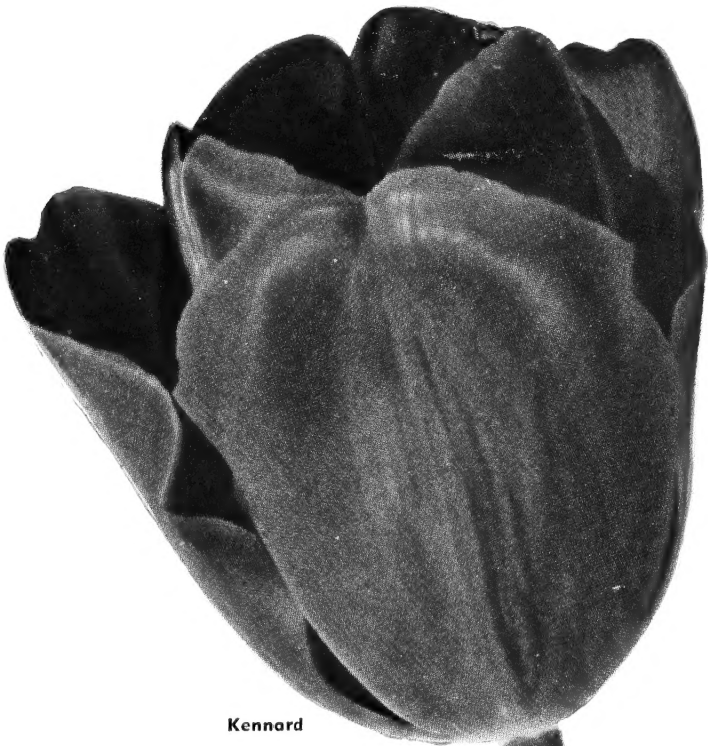
5 each of 6 varieties marked with *, a \$10.00 value for	\$ 8.75
10 each of 6 varieties marked with *, a \$20.00 value for	16.75



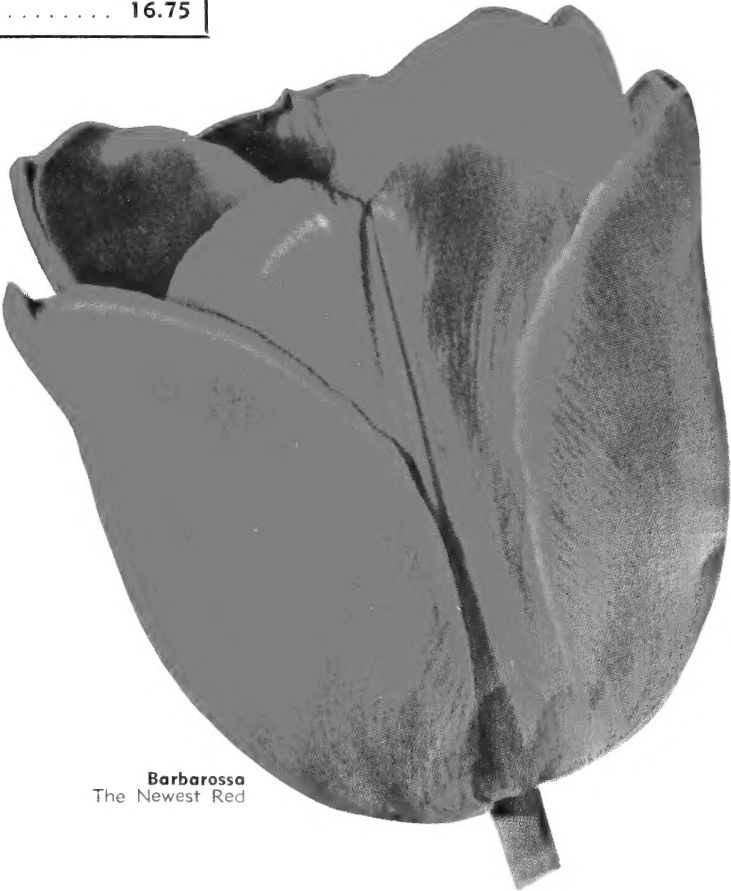
Sunburst

Single Early Tulip, "SUNBURST"

Not a brand new variety but one that merits special mention. Sunburst is an outstanding Single Early, one of those that bloom early and continue late; a real double value Tulip. Excellent for clump planting. Illustration is accurate. \$2.00 per doz.; \$15.50 per 100.



Kennard



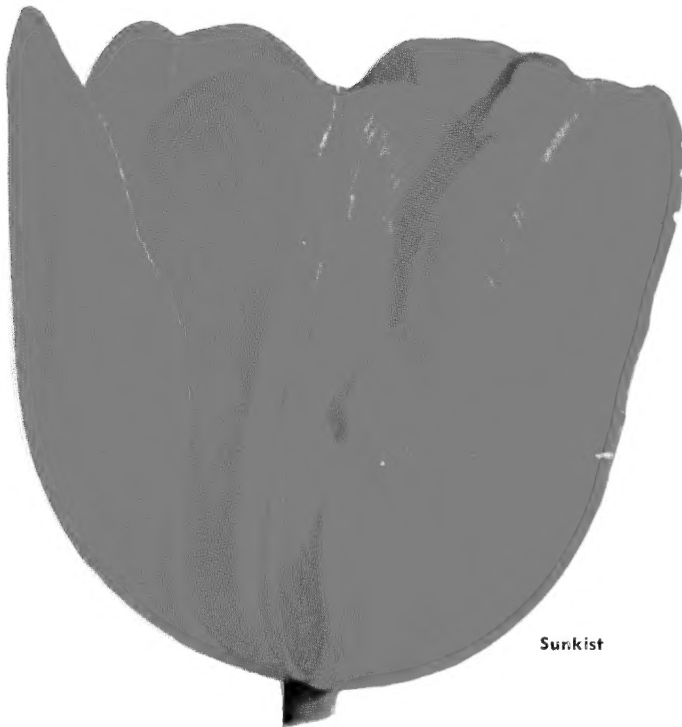
Barbarossa
The Newest Red

Maintaining New Styles

**All bulbs guaranteed top size, 12 centimeters and up.
Blooming period May 5th to 20th.**



Alwina
Successor to
Clara Butt



Sunkist

	12	100
Afterglow Improved (Sunset Glow). 30". Deep ruddy salmon, lighter margin	\$2.00	\$15.50
Alwina. (Illustrated.) 26". Improved Clara Butt. Pure pink	2.00	15.50
Bartigon Maxima. 28". Improved Bartigon. Large fiery scarlet	1.75	13.50
Blue Perfection. 28". Lovely heliotrope-blue	2.00	15.50
Chas. Needham. 28". Huge brilliant scarlet	1.75	13.50
City of Haarlem. 30". Large deep red; old favorite	1.75	13.50
Clara Butt. 24". Lovely salmon-rose, all time favorite	1.75	13.50
Dillenburg. 26". Bright orange, shaded buff	1.85	14.50
Eclipse. 30". Huge crimson-maroon	2.00	15.50
Farncombe Sanders. 30". Old favorite large bright orange-scarlet	1.75	13.50
Faust. 28". Large glossy violet	1.75	13.50
Glacier. 28". Huge ivory-white	2.00	15.50
Golden Age. 26". Deep buttercup-yellow, flushed salmon	1.75	15.50
Golden Harvest. 28". Large, light golden yellow	1.75	13.50
Insurpassable. 28". Large brilliant rosy lilac	1.85	14.50
King Mauve. (Illustrated.) 30". Pale lavender flushed blue	2.25	16.75
Margeaux. 28". Huge flowering Bordeaux-wine-red	1.75	13.50
Mt. Erebus. 30". Tall, huge pure snow-white	2.00	15.50
Nardi. 30". Vivid, brilliant pink	2.00	15.50
New Orleans. 28". Rich burgundy purple-red	1.85	14.50
Niphetos. 28". The finest pale lemon-yellow	1.75	13.50
Notre Dame. 27". Claret flushed lilac, pointed petals	2.00	15.50
Oporto. 30". Raspberry-red, white base	2.00	15.50
Ossi Oswald. 28". Lovely cream-white flushed rose	2.00	15.50
Peach. 26". Brilliant peach tone, lighter edge	1.85	14.50



King Mauve
Tops In Its Color

VICTORY MIXTURE DARWIN TULIPS

A guaranteed mixture of 15 varieties grown, selected, blended and especially packed in Holland for you.

First Size Bulbs
50 for \$4.50, 100 for \$8.50,
1000 for \$82.50

in Darwin Tulips

	12	100
Pride of Haarlem. 30". Old favorite American Beauty Rose color	\$1.75	\$13.50
Pride of Zwanenburg. 30". Large bright rose with lighter edge	1.75	13.50
Princess Elizabeth Maxima. 30". A vast improvement over the old favorite.....	1.75	13.50
Queen of the Night. 34". The newest and best black Tulip	2.00	15.50
Red Master. (Illustrated.) 36". Massive red Pride of Haarlem	2.00	15.50
f. Red Pitt. A deeper William Pitt. Fine cut flower variety	1.75	13.50
Rose van Lima. Beautiful pale pink of fine substance.	2.00	15.50
Royal Guest. 30". Large oval creamy white	2.25	16.75
Springfield. (Illustrated.) 28". Pure white chalice-shaped flowers, black anthers	2.00	15.50
Sunkist. (Illustrated.) 26". Deepest golden yellow. Large flowers	1.75	13.50
Tubergen's Glory. (Illustrated.) Delightful rich salmon-pink	2.00	15.50
White Giant. 28". Large flowering pure white	2.00	15.50
William Tell. 28". The finest, newest rose-pink ...	2.25	16.75

REVELATION COLLECTION
Outstanding 1949 Varieties of Darwin Tulips

Alwina	Eclipse
Aristocrat	Ossi Oswald
Blue Perfection	Queen of the Night
Chas. Needham	White Giant
Dillenburg	New Orleans

10 Each of 10 Varieties
A \$15.00 Value for Only \$12.25



Red Master
 The Newest and Best
 Deep Red

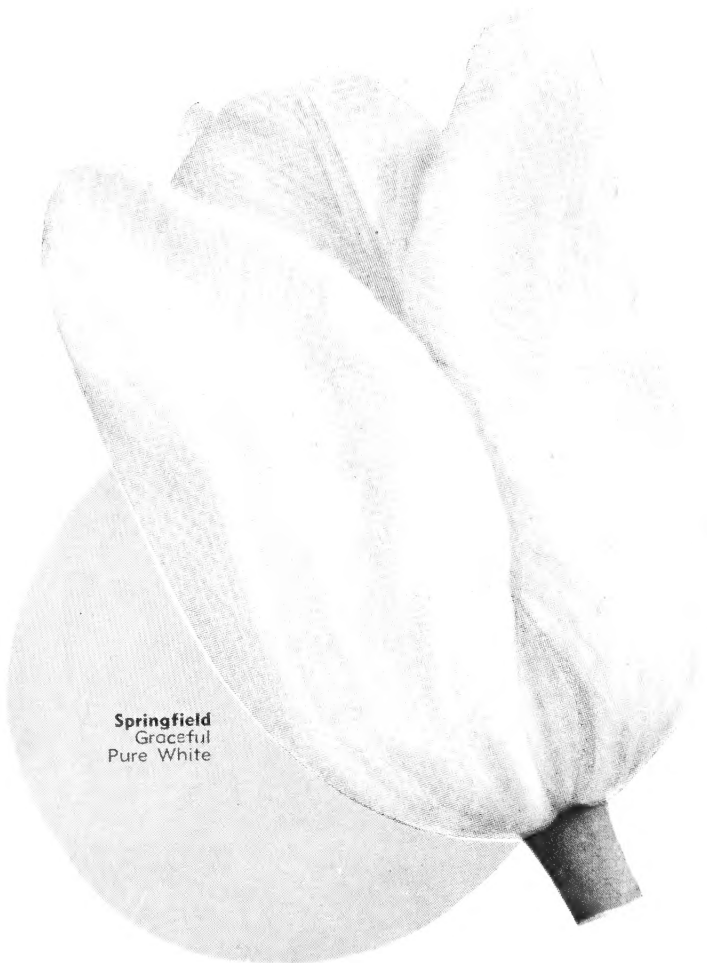
WE GUARANTEE

All our Holland-Grown Bulbs to be **Top Size and Top Quality.** We will accept the return of any bulbs that do not represent this claim.

Max Schling Seedsmen, Inc.
 NEW YORK CITY



Tubergen's Glory
 A Gorgeous New
 Addition to the Pink
 Class



Springfield
 Graceful
 Pure White

GRACEFUL COTTAGE TULIPS

(Blooming period May 5th to 20th.)

	12	100
f. Advance. Huge early flowering flaming cerise . . .	\$1.75	\$13.50
f. Albino. 22". Fine large white	1.75	13.50
Argo. 26". Large deep orange-yellow, flecked red.	1.75	13.50
Belle Jaune. 26". Cup shaped, deep Indian yellow.	1.75	13.50

Belray. Highly recommended for those who love soft pastel shades; beautiful cadmium-yellow. \$2.25 per doz.; \$16.75 per 100.

f. Carrara. Pure glistening white	\$1.75	\$13.50
Dido. Orange-pink shading to apricot	1.75	13.50
Inga Hume. 28". Red base with soft yellow stripings. A lovely border Tulip	1.75	13.50
Marjorie Bowen. 28". Soft slaty rose with lighter margin, salmon overlay	1.85	14.50
Marshall Haig. (Illustrated.) 28". Rated by us as the best bright red	1.85	14.50
Mazeppa. Gorgeous brilliant flaming cerise. Do not pass this one up	1.85	14.50
Mrs. John T. Scheepers. 28". (Illustrated.) Without doubt the best yellow	1.75	13.50
Pres. Hoover. (Illustrated.) 26". Deep orange-red shadings; very graceful	1.75	13.50
Picotee. Lovely old-fashioned white with soft pink margin	2.00	15.50
Rosabella. Pale pastel pink. An invaluable color .	1.85	14.50
White Duchess. 20". One of the newest and finest whites	1.85	14.50
Cottage Tulips Mixed	1.60	12.50

Marshall Haig
Dominates the Garden

Mrs. Scheepers
The Best All-Around Yellow

Rosabella

LOVELY LILY-FLOWERED TULIPS

(Blooming period May 1st to 20th.)

An interesting novelty Tulip enjoyed by all. Long pointed graceful petals giving an exquisite Lily effect.

	12	100
Astor. 24". Delightful pale bronze-shaded salmon	\$1.85	\$14.50
Don Jose. 24". Bright orange-scarlet, strong stems	2.75	20.50
Golden Emblem. (Illustrated.) 25". Rich golden yellow, perfect form, strong stem ...	2.00	15.50
Martha. (Illustrated.) 26". Delicate cerise-red, white center	1.75	13.50
Mignon. Brilliant orange-bronze of finest substance	2.75	20.50
Rhodes. 24". Deep satiny pink, white center..	2.00	15.50
White Cross. 27". Strikingly beautiful pure white	2.00	15.50
Lily-Flowered Mixed. Brilliant mixture of all colors	1.75	13.50

INTRODUCTORY COLLECTION

Alwina

Chas. Needham

New Orleans

Ossi Oswald

Sunkist

10 Each of 5 Varieties

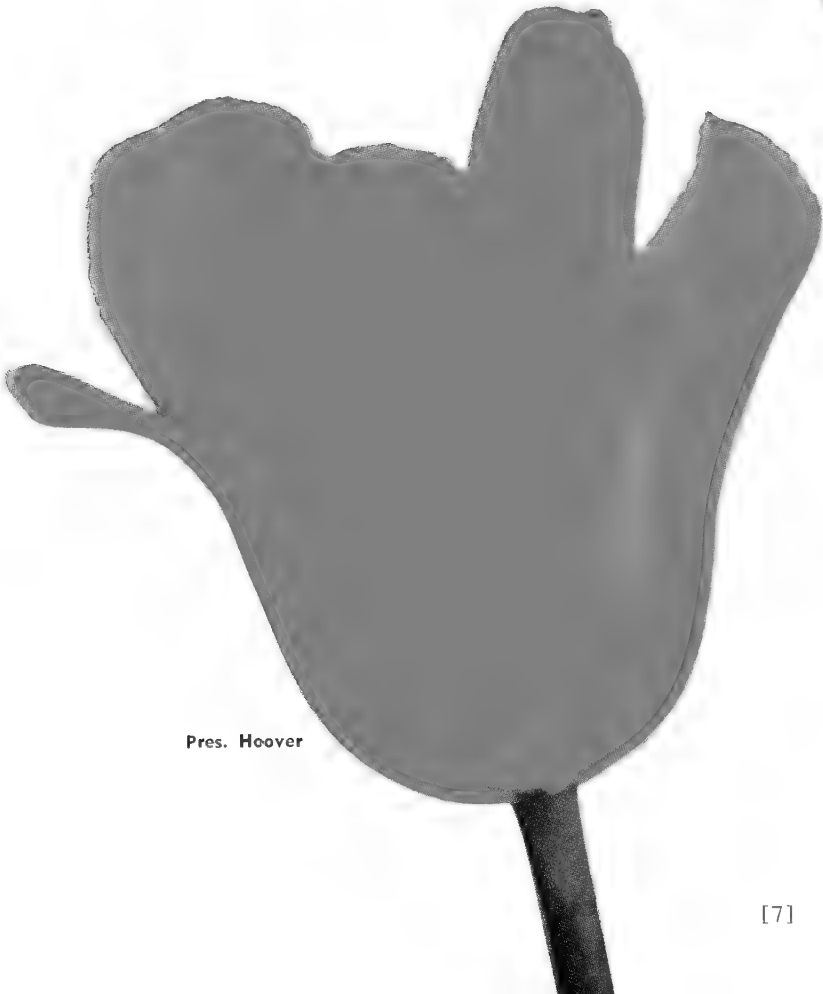
A \$7.50 Value for Only \$6.50



Lily-Flowered Martha



Lily-Flowered Golden Emblem
White Cross is the Same Flower in Pure White



Pres. Hoover

ARTISTIC and EXCITING BREEDER TULIPS

(Blooming period, May 5th to 20th.)

The newer varieties offered here all represent distinct departures from the dull tones so prevalent in this class. There are very few of the older varieties left in our list. These new ones are all spectacular.



Chinese Bandit
The Largest Tulip Known



William the Silent
Huge Glossy Purple

	12	100
Barcarolle. Beautiful velvety deep blue-purple oval bloom	\$1.75	\$13.50
Cherbourg. 32". Rich orange, tinged brown	1.75	13.50

	12	100
Chinese Bandit. (Illustrated.) 32". Accredited as the largest Tulip flower ever raised. Chinese red tinged bronzy orange	\$2.35	\$17.25

Denver. Enormous rich blue lavender, pure white center	1.75	13.50
Dixie Sunshine. 26". Outstanding two-tone yellow-buff with lilac shading	1.85	14.50
Geo. Grappe. 32". Lovely pure lavender-blue, tall and stately	1.75	13.50
Hermes. 29". Rich and striking. Lovely salmon with bronze sheen	1.75	13.50
J. J. Bauman. Exceptionally fine garden Tulip. Tomato-red edged bronze	1.75	13.50
Kathleen Truxton. An exquisite novelty. Soft rose with copper-yellow edging. Oval flower	2.35	17.25
Louis XIV. 32". Violet with orange-bronze margin. Still one of the best	1.75	13.50
Memphis. 29". Lemon-yellow flushed violet. Globular flower	1.75	13.50
Penelope. Remarkably popular Breeder Tulip. Lovely bronzy yellow edged gold	1.85	14.50
Sonate. 28". Gorgeous orange-red. Improved Prince of Orange	2.00	15.50
William the Silent. (Illustrated.) 30". Huge flowering deep violet-purple, almost black. New low price	2.35	17.25
Breeder Tulips Mixed	1.50	11.50

PEONY-FLOWERED TULIPS

Regular Double Late Type

(Blooming period May 1st to 20th.)

	12	100
Bleu Celeste. Pale lavender-blue	\$1.85	\$14.50
Coxa. Carmine-red tipped white	1.85	14.50
Eros. Lovely old rose	1.85	14.50
Mt. Tacoma. Pure white	1.85	14.50
Royal Yellow. Outstanding new deep yellow	2.00	15.50
Symphony. A giant rich red self-color developed from Pride of Haarlem	2.25	16.50
Uncle Tom. Fine rich mahogany-red	2.00	15.50
Double Late Tulips Mixed	1.75	13.50

See page 3 for our listing of the sensational new Tree Peony-Flowered Tulips illustrated on front cover.

EARLY SPRING TULIPS

Great City
One of the Showiest
of All

Invaluable Intermediate Blooming TRIUMPH TULIPS

(Blooming period May 1st to 20th.)

In the opinion of most Hollanders the Triumph Tulips are the best buy for the money in Tulips. They bloom in cool weather and "stay on" for 3 weeks or more. Much better for mixed borders than late Tulips.

	12	100
f. April Glory. 18". Lovely deep pink with white base. \$1.75	\$13.50	
f. Bandoeng. 18". Dark marogany-red, edged yellow 1.75	13.50	
f. Olaf. (Illustrated.) The finest early red Tulip in existence. Wonderful forcing variety	2.65	19.50
f. Kansas. 18". Lovely graceful and stately pure white	1.75	13.50
f. Queen of the North. (Illustrated.) 26". Lovely white with broad deep pink margin	1.75	13.50
f. Red Giant. 20". Brilliant light red, a splendid forcer	1.75	13.50

EARLY FLOWERING SINGLE TULIPS

(Blooming period April 10th to May 1st.)

Large flowering short-stemmed Tulips suitable for bedding and forcing.

	12	100
f. Bel Ami. Strong rich pink, white base extending one-fourth the distance of the petals. Strong stems; a wonderful bedding variety	\$2.00	\$15.50
f. Couleur Cardinal. 15". Huge deep glowing scarlet, unmatched color	1.75	13.50
f. Diana. 13". Large early white, lovely form	1.75	13.50
f. Gen. de Wet. 15". Rich brilliant orange. Long blooming period	1.75	13.50
f. Great City. (Illustrated.) 14". A larger and improved Keizerskroon	2.00	15.50
f. Keizerskroon. 16". Old favorite red, edged golden yellow	1.75	13.50
f. Pink Beauty. 14". Deep rose and white	1.85	14.50
f. Rising Sun. Fine clear golden yellow	1.85	14.50
f. Sunburst. A rich yellow flushed orange-salmon in broad bands. A lovely long lasting variety	2.00	15.50
Single Early Tulips Mixed	1.75	13.50

EARLY FLOWERING DOUBLE TULIPS

(Blooming period April 10th to May 1st.)

Lovely Peony-flowered Tulips on short stems for bedding and forcing in pots.

	12	100
f. Dante. Large blood-red	\$1.85	\$14.50
f. Electra. 12". Deep cherry-red	1.75	13.50
f. Mr. Van der Hoef. 12". Pure golden yellow	1.75	13.50
f. Murillo. 12". Pale pink and white	1.85	14.50
f. Paul Grampel. 12". Brilliant geranium-red	1.85	14.50
f. Peach Blossom. 12". Deep rose-pink	1.75	13.50
f. Snowball. 12". Pure snow-white	1.85	14.50
f. Wilhelm Kordes. An exceptionally large deep yellow flushed bronzy orange. Excellent substance.	2.65	19.50
f. Early Double Tulips Mixed	1.60	12.50

NOTES ON FORCING TULIPS

All Tulips in this book marked "f" are satisfactory for forcing.

Single and Double Early Tulips can be brought into bloom as early as February 1st. Triumphs about February 10th, and the later forcing varieties about March 1st.

Tulips should be potted in rich soil no later than November 1st for best results. Bury them in a well drained pit and cover with 12 to 18 inches of loose leaves, straw, etc. A cold, moist cellar or cave that does not go below 32 degrees is also very satisfactory. Allow six weeks before blooming date for bringing into house temperature. When growing, the bulbs require copious quantities of water, night temperature of 50 to 55 degrees, and a daytime temperature of 70 degrees maximum.



Queen of the North
Splendid Cutting
Variety

Olaf
Outstanding for
Forcing

NEW RARE and EXOTIC PARROT TULIPS

At New Low Prices

No Tulip has captivated the public as much as the new and improved types of Parrot Tulips. These new types are noted for their strong stems and unusual substance of flower, so that while we recommend them more as cut flowers, they nevertheless are virile enough for garden planting, particularly as accent plants.

Varieties marked "c" are available in Trial Collection.

12 100

c. Blue Parrot. (Illustrated.) One of the best. Really blue, delicately fringed. Excellent stem and substance\$1.85 \$14.50

Discovery. Princess Elizabeth Parrot. A break from a famous parent known for its vigor, substance, stem and delightful rose-pink color 3.25 24.50

c. Fantasy. (Illustrated.) The first of the new race, this lovely pink variety is still the most popular and inexpensive. Excellent cut flower 1.75 13.50

Firebird. (Illustrated.) Larger and more impressive than Fantasy. Rich red of great substance 3.25 24.50

Gadelan. A lovely pale violet, very wide open with cream base on each petal. Splendid for floating on water 2.85 20.75

c. Orange Favorite. One of the best. Huge fragrant brilliant orange blooms, strong substance and stem 2.00 15.50

Pierson. Entirely new color in Parrot Tulips. Large deep velvety maroon, almost black. Fine substance 3.50 25.75

c. Red Champion. Finely frilled edges make this variety distinctive. Slightly deeper than Therese 1.85 14.50

Sunshine. Deep golden yellow of great charm. Exquisite planted in combination with Gadelan and Violet Queen 3.00 22.50

Therese. Lovely brilliant red Fantasy that has captivated all who have grown or seen it. Fine stem and substance 1.85 14.50

c. Violet Queen. One of the finest; strong and exquisite. A real purplish violet with lovely white base 1.85 14.50

Parrot Tulips, Mixed 1.75 13.50

Firebird
A Red Fantasy
of Unusual Merit

SPECIAL TRIAL COLLECTION

Blue Parrot Orange Favorite
Fantasy Red Champion
Violet Queen

5 each 5 varieties
(25 in all)\$4.15

10 each 5 varieties
(50 in all) 7.50

GET ACQUAINTED PARROT TULIP COLLECTION

3 each of above 11 varieties
(33 in all)\$ 6.50

6 each of above 11 varieties
(66 in all)\$12.50

12 each of above 11 varieties
(132 in all)\$24.00

Blue Parrot
Fine Cut Flower,
Tall Straight
Stems

Fantasy
The Most Popular
Parrot Tulip

EXQUISITE BOTANICAL TULIPS

Natural Charm and Color in the Rock Garden

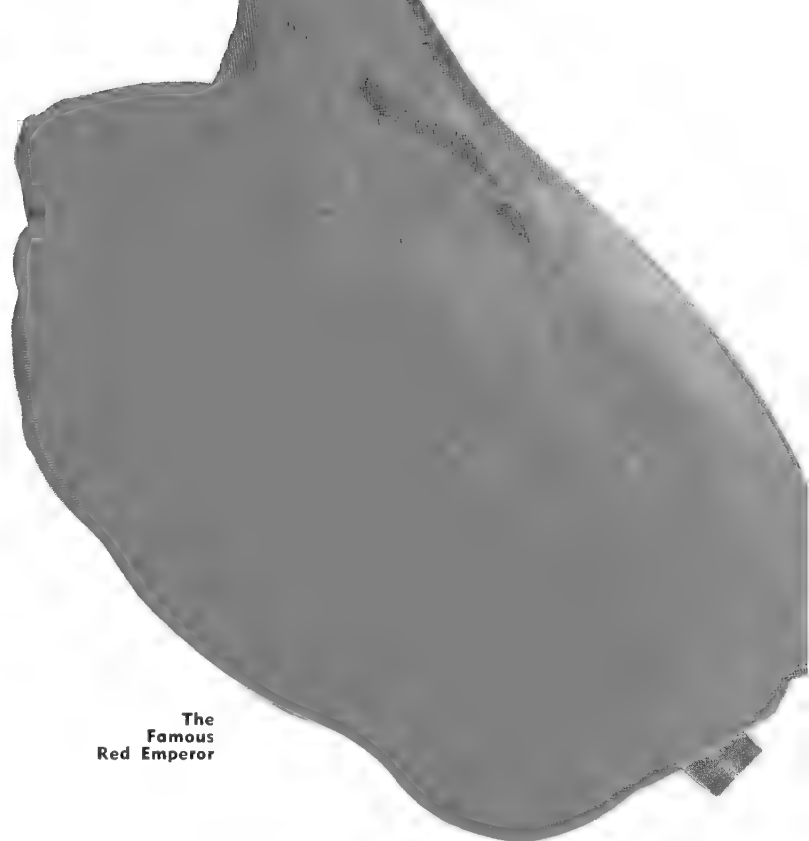
You don't need a rock garden to enjoy these earliest spring harbingers for they lend themselves admirably to all sorts of locations. Group them for best effects and remember they last for years. There are many wonderful new varieties that are worthy of trial.

	12	100
* Caesar Franck. One of the loveliest newer introductions. The flower is a brilliant red and yellow, the earliest thing to bloom. Height 6 inches. A rare gem indeed	\$4.00	\$30.00
Clusiana. (Illustrated.) 8 inches. The lovely Lady Tulip or Peppermint Stick; so lovely planted in combination with Blue Grape Hyacinths	1.75	13.50
Eichleri. 10 inches. Long petaled, rosy scarlet. Large blooms, excellent for cutting	1.75	13.50
* Fusilier. 8 inches. Like a cluster of gorgeous Strawberries. Brilliant vermilion flowers produced three and four on one stem. Outstanding	2.25	16.75
* Gaiety. 2 inches. A true Water Lily flower. Three inches in diameter, blooming 2 inches from the ground. The best rock Tulip	2.35	17.75
Kaufmanniana. 8 inches. The lovely Water Lily Tulip. Plant in masses for best effect. White with broad pink stripe	1.75	13.50
* Princeps. (Illustrated.) The heir apparent to Red Emperor. Blooms immediately after that variety, bearing flowers of equal size and better substance	2.25	16.75
Sylvestris. Golden yellow, fragrant flowers on slender stems	1.85	14.50
* Vivaldi. An exceptionally fine novelty presenting a distinct improvement over Kaufmanniana. Flowers are larger, color more intense	2.50	18.75

Try **Princeps** as a follow-up variety. It blooms just as Red Emperor fades. A true Crown Prince.

Special Get Acquainted Collection of New Botanical Tulips

3 each varieties marked with *	(15 bulbs in all)	\$ 3.50
6 each varieties marked with *	(30 bulbs in all)	6.75
12 each varieties marked with *	(60 bulbs in all)	12.75



The
Famous
Red Emperor

The Famous Red Emperor

Possibly the most popular because of its spectacular showmanship. Unequaled in size and brilliance, it really steals the show from everything that blooms at the time. Our bulbs are blooming size, not top size. We have found that over-large bulbs may not bloom the first year. Illustrated.

\$1.75 per doz.; \$13.50 per 100.



Kaufmanniana, Gaiety



Princeps



Caesar Franck



Clusiana

The World's finest

The Newest of the New—The Best of the Old

Newer varieties hitherto high priced are now offered within the price range of all. Every variety listed is the winner of a series of eliminations conducted by us. You can order any or all with utmost confidence. Varieties marked "P" are proven show winners in their respective classes. Proven and recommended by us they have **won first prizes for us** in top competition. "f" recommended for forcing.

Large Trumpet Varieties

	12	100
P. Babylon Majestic. (Illustrated.) The largest yellow Daffodil in existence; flowers 5½ to 6 in. across. Exclusive introduction. Winner of best single flower in Show Award, N. Y. Horticultural Society, 1945 and 1946. Each 95c. \$10.50		
P. Beersheba. (Illustrated.) Most popular pure white Daffodil. Lovely long graceful trumpet	4.25	30.00
Dawson City. Beautifully formed deep golden yellow. Superior to King Alfred for outdoor planting	2.35	17.25
f. Golden Harvest. (Illustrated page 14.) Exceptionally large pure golden yellow, beautifully formed. Frilled trumpet	2.35	17.25
Imperator. Huge pure white with large cream trumpet and wonderful substance. A white King Alfred	2.65	19.50
f. King Alfred. The most popular pure golden Daffodil.		
Jumbo American Grown	2.65	19.50
Jumbo Dutch Grown	2.35	17.25
Dn. Dutch Grown	2.00	15.50
Pf. Lord Wellington. Even larger than King Alfred, later blooming. Will beat King Alfred in show competition.		
Jumbo American Grown (for forcing)	4.00	30.00
Jumbo Dutch Grown	2.85	20.75
f. Mrs. E. H. Krelage. Large white with delicate creamy white trumpet. Best white for forcing	2.35	17.25
P. Mrs. R. O. Backhouse. (Illustrated.) Really a Giant Leedsi but classed as a trumpet. The only popular priced Pink Daffodil. Grow in semi-shade	5.75	45.00

Babylon Majestic
Huge and Lovely

P. President Le Brun. (Illustrated on page 14.) A real outstanding bicolor of greatest merit. First prize winner two years in succession at New York Horticultural Society Daffodil Show. Broad, cream perianth, delightful large yellow trumpet. Flower is of great substance and lasting quality. The best bicolor. \$4.75 per doz.; \$35.50 per 100.

Robin Hood. Ajax Trumpet. A large deep yellow perianth with decidedly contrasting deep orange-yellow trumpet. Long lasting and beautiful \$2.25 \$16.50

Romaine. Very large pure white, wide open, ruffled trumpet presenting an artistic appearance 4.00 30.00

P. Roxane. Creamy white overall huge flower. Show variety. Best Trumpet in N. Y. Horticultural Society Show, 1947 3.65 26.00

f. Sir Henry Deterding. A pleasing moderately priced pale yellow. Good variety for naturalizing and forcing 2.35 17.25

CONNOISSEURS AND EXHIBITORS COLLECTION

The following varieties are proven exhibition prize winners. We are offering these at a low collection price as an incentive to those who would like to enter Spring Narcissus shows.

Daisy Schaeffer (Giant Leedsi)	La Rianti (Barri)
Duke of Windsor (Incomparabilis)	Lord Wellington (Giant Yellow Trumpet)
Janice Paige (Hermani Cluster)	President Le Brun (Giant Bicolor Trumpet)
	Roxane (Giant White Trumpet)
3 each of 7 above varieties, a \$12.00 value, for	\$ 8.50
6 each of 7 above varieties, a \$20.25 value, for	16.00
12 each of 7 above varieties, a \$50.55 value, for	30.00

Beersheba
Outstanding
Pure White

Cultural Notes on Daffodils

New bulbs are rarely ready before late September. Plant as early as possible for best results, although late planting is satisfactory. All varieties are hardy; in northern climates a mulch is assurance against freezing.

Plant bulbs so that tip is covered 3 to 4 inches. Use Bone Meal or Superphosphate, avoid all manures when planting, and top dress the plantings in early March with commercial fertilizer. For long stems water the beds copiously whenever possible.

For naturalizing effects plant bulbs irregularly. Cast the bulbs and plant in the position that they have fallen.

Mrs. R. O. Backhouse
Still the Best Pink

Selection of Daffodils

Giant Leedsi Varieties

This class is distinguished for its size and most delicate coloring. Apricots, pink tones, creams and pale yellows predominate, the perianth is always white. Favored by connoisseurs and exhibitors.

	12	100
P. E. H. Wilson. A gorgeous Giant Leedsi, winner of Award of Merit, N. Y. Horticultural Society. Pure white, pointed perianth petals, lovely wide open cream trumpet. A real show winner	3 for \$1.85...	\$7.00
P. Daisy Schaeffer. Long time favorite. Soft canary trumpet, pure white perianth	2.90	20.75
P. Gertie Millar. A favorite show variety; white with cream trumpet	2.35	17.25
P. Tunis. Lovely copper-apricot-pink trumpet. Large white perianth	2.35	17.25
Frylink. (Regular Leedsi.) A gorgeous large, pure white with pale sulphur-yellow cup	1.75	13.50

Barri Varieties

Prized for the delightful color contrasts presented. Many of these have brilliantly colored cup. Practical naturalizers and exquisite cut flowers.

	12	100
P. Lady Kesteven. (Illustrated.) An extremely choice show variety, winner in every Leedsi competition. Pure white, star-shaped perianth, brilliant red trumpet	85c each...	\$8.75
P. La Rianti. (Illustrated.) The loveliest Barri to date. Pure white perianth, deep tangerine cup. First prize winner in its class, N. Y. Horticultural Society Show, 1947	3.75	28.00
Lady Diana Manners. White perianth, flat orange cup edged scarlet	1.75	13.50

OUR NEW RARITY COLLECTION

(As illustrated on back cover)

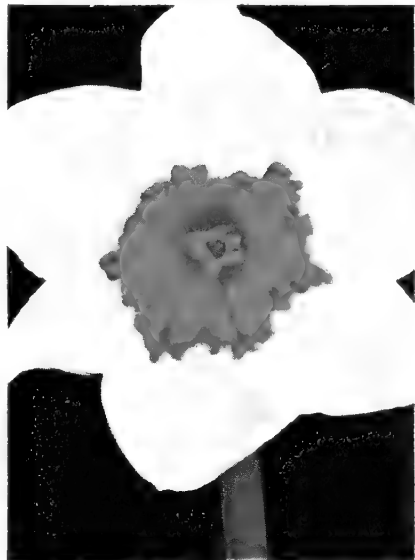
This outstanding collection offered by us last year was oversold in a comparatively short time. We anticipate an even greater demand this year. NONE OF THESE VARIETIES HAS EVER BEEN OFFERED AT LESS THAN \$1.00 EACH. Compute the really amazing savings in purchasing the collection.

Thousands of gardeners everywhere have been delighted by our original Rarity Collection. We can now offer a brand new one which is in every way superior to the original. NONE OF THESE VARIETIES HAS EVER BEFORE BEEN OFFERED AT LESS THAN \$1.00 EACH.

	Each	12
Astarte. (Trumpet.) Giant golden yellow trumpet measuring 6 inches across	\$0.75	\$ 8.00
Muriel. (Leedsi.) Widely expanded, pure white perianth of fine substance. Cup pale lemon-yellow with fluted edge75	8.00
Adventure. (Incomparabilis.) Huge yet elegant in proportion. Star-shaped, overlapping perianth with large cup recurved at the rim. Color is a uniform chrome-yellow	1.00	11.00
Mangosteens. (Incomparabilis.) The widely flaring cup of the deepest orange-red, set in a well overlapping perianth of golden yellow75	8.00
Martha Washington. (Hermani Cluster.) Another addition to the famous strain of Hermani Hybrids introduced by Max Schling. Four to five large flowers borne on a strong, 30-inch stem. Perianth pure white, cup deep yellow with broad orange edge..	1.00	11.00



Lady Kesteven



La Rianti

RARITY COLLECTION

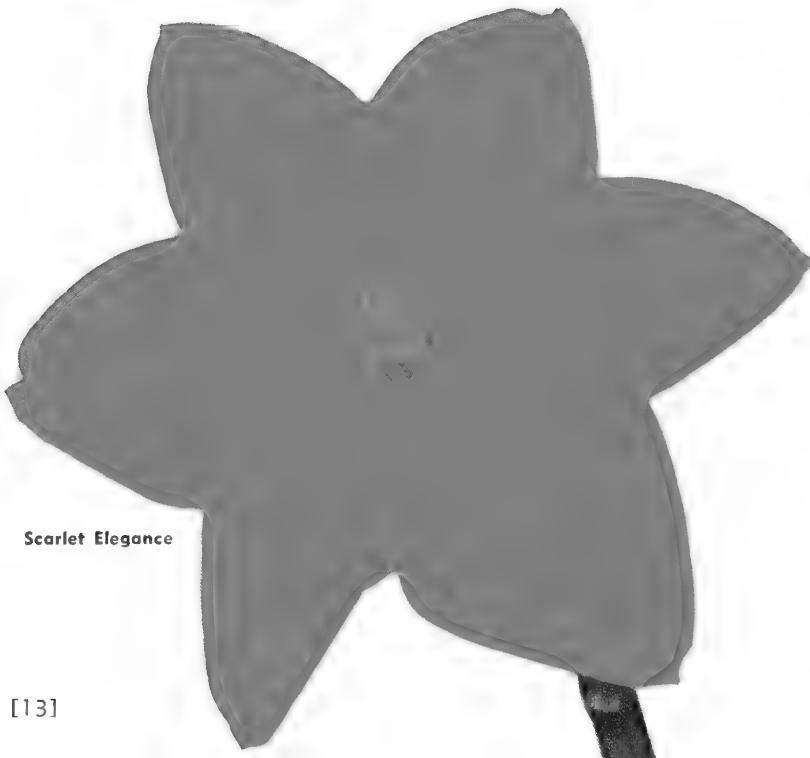
3 each of the 5 varieties (15 bulbs in all), a \$12.75 value for \$7.50.

6 each of the 5 varieties (30 bulbs in all), a \$25.50 value for \$14.00.

12 each of the 5 varieties (60 bulbs in all), a \$46.00 value for \$26.50.



Dick Wellband
Bold and Beautiful



Scarlet Elegance



Oregon Trail
Naturalizing
Mixture
Known from Coast to Coast

OUR FAMOUS OREGON TRAIL MIXTURE

Of Daffodils and Narcissi for Naturalizing

Year after year we pridefully offer this terrific value of which we have sold over 15,000,000 bulbs. Year after year we gratefully observe the increase in orders and reorders. The careful selection and blending of varieties makes this mixture a "LONG TIME INVESTMENT IN BEAUTY." 50 for \$4.00; 100 for \$7.25; 1000 for \$70.00; 2000 for \$132.50.

Note on "High Priced" Bulbs

It is a known fact that good Daffodils increase in your garden faster than prices come down. Thus, for example, one bulb of Scarlet Leader at \$2.50 four years ago has now increased to twelve with a current value of \$12.00. Dividends of this nature, plus years of enjoyment make "Good Daffodils a fine long time investment."



Golden Harvest
Excellent for
Outdoors and
for Forcing

EXCLUSIVE SELECTIONS OF THE

Incomparabilis Type

The most popular cutting type. Strong, stately stems and great substance. Open face flowers, some as large as big Daffodils and considered by many much more charming. More new varieties have been added to this class than any others. The new ones are sensational.

	12	100
P. Caledonia. Star shaped creamy-white perianth. Broad flat yellow cup with deep orange frilled margin ...	\$2.50	\$18.50
Deanna Durbin. A lovely pleasing pure white with pure orange cup	3.00	21.50
Dorine. Tall and stately deep yellow perianth, rich orange cup	3.00	22.00
P. Duke of Windsor. (Illustrated page 15.) The perfect exhibition Narcissus. Perfect broad white overlapping perianth with splendid flaring yellow cup on fine long stems. Tremendous size, perfect form and excellent substance	\$1.50 each.. 16.00	
Dick Wellband. (Illustrated page 13.) A lovely pure white with brilliant scarlet cup	2.35	17.25
Pf. Fortune. Large rich yellow perianth, broad deep orange trumpet. A prized variety	3.50	26.00
Monique. Pale yellow perianth with perfect form and overlap. Cup of deepest orange, broad and well proportioned	4.00	30.00
Nova Scotia. Creamy white perianth with flat golden yellow cup and heavily fringed deep orange margin.	3.50	26.00
P. Reginald Dixon. Our personal favorite. Perianth of deepest yellow with perfectly matching cup with broad margin of soft red. The flower is perfectly formed and proportioned, and presents a cool clear appearance	4.00	30.00
Scarlet Elegance. (Illustrated page 13.) A brilliant fiery red trumpet with deep butter-yellow perianth. Very attractive	2.25	16.75
P. Scarlet Leader. The most consistent prize winner. Creamy white perianth, petals broad and overlapping, widely expanded flat crown of brilliant orange-red. New low price	\$1.00 each.. 10.50	

SURE FIRE EXHIBITION WINNERS—INCOMPARABILIS TYPE

Caledonia Reginald Dixon Duke of Windsor
Deanna Durbin Scarlet Leader



President Le Brun
The Best
Bicolor
Trumpet

WORLD'S FINEST DAFFODILS

Poetaz or Cluster Varieties

Bunch-flowering Narcissi that are invaluable for landscape effects, naturalizing and cutting.

	12	100
Geranium. Striking pure white with deep orange cup. A delightful combination	\$1.85	\$14.50
P. Janice Paige (Hermani Cluster.) Clusters of huge white blossoms with yellow-orange bordered cups. Each 50c..	5.50	40.00
f. Laurens Koster. Old favorite white with deep yellow cups. Excellent for forcing	1.55	12.00
P. Normandy. (Hermani Cluster.) Huge white with orange cups; most effective for mass effects....Each 75c..	8.00	

Poeticus or Pheasant's Eye

Actaea. (Illustrated.) Best for size, color and contrast.	1.55	12.00
Dante. Late flowering Pheasant's Eye; pleasing in mass effects	1.55	12.00
Ornatus. Genuine Pheasant's Eye. Sweet scented and late blooming. A fine variety	1.35	10.50

Double Flowering Types

Albus Plenus Odoratus. Double pure white, sweet scented. Late bloomer	1.85	14.50
Cheerfulness. (Illustrated.) Like a bunch of white Camellias	1.85	14.50
P. Irene Copeland. Fully double. A most delicate and impressive large flowering double pure white with interlacing of pale primrose. Early blooming and long lasting. Our nomination for the best double flowering variety	3.50	26.00
Inglescombe. Large, uniform soft yellow	2.35	17.25
P. Mary Copeland. A hitherto rare and expensive variety. Pure white and deep orange in alternating rows of petals. Flower is of perfect form	3.50	26.00
Texas. Bright golden yellow all double, interlaced red..	3.25	24.50
f. Twink. Sulphur-yellow all double, interlaced orange ..	2.25	16.50
f. Van Sion. Pure golden yellow, fully double. Dwarf stems; excellent forcer and rock garden type	1.55	12.00

THE QUALITY OF OUR OREGON TRAIL MIXTURE

The quality of our Oregon Trail mixture for naturalizing cannot be compared with any naturalizing mixtures offered at lower prices or even equal prices. Our mixture is made up of full size bulbs that average in weight from 8 to 10 lbs. per 100 bulbs. We are acquainted with other mixtures that weigh as little as 2 or 3 lbs. per 100 bulbs. We consider our mixture the finest value in Narcissus ever offered.

Cheerfulness
Like a Bunch of
White Camellias

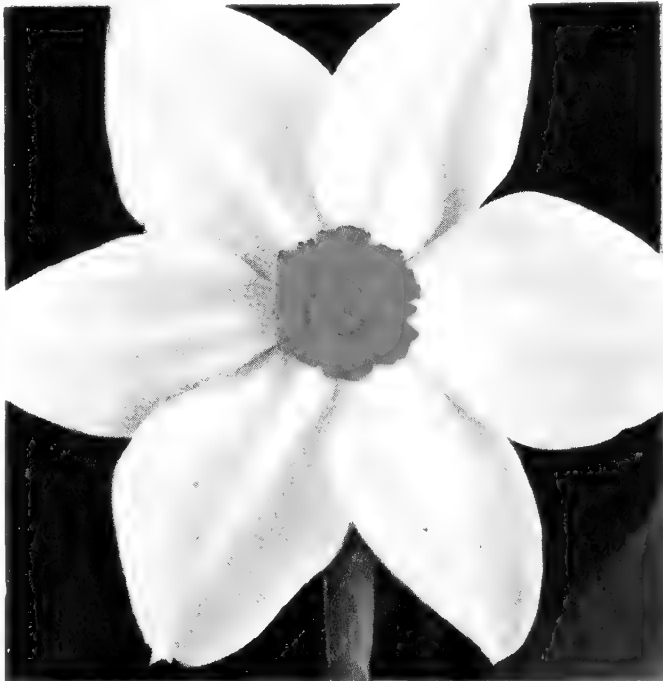


Duke of Windsor
The Best for Show

Jonquil Hybrids and Miniature Types

A renewed interest has been shown in the lovely species Narcissi and Jonquilla Hybrids. Some of these are magnificent for cutting, all of them are essential to high quality alpine or rock gardens.

	12	100
Bulbocodium citrinum. Bright lemon-yellow Hoop Petticoat Daffodil..	\$2.75	\$21.50
Bulbocodium conspicuus (Hoop Petticoat Daffodil). Petite and prim. Deep yellow. Height 6 inches	1.25	10.00
February Gold. The earliest Daffodil to bloom. Deepest golden yellow.	2.00	15.50
P. Golden Perfection. Large deep yellow Jonquil, three blooms open on a stem. Very choice. Height 16 inches	2.00	15.50
Jonquilla, Single Simplex. The true sweet-scented Jonquil	1.50	10.50
Jonquilla, Single Campenelle. Old favorite sweet-scented Jonquil ...	1.50	10.50
Jonquilla, Double Campenelle. Clusters of lovely sweet-scented, double Jonquils	1.50	10.50
Moonshine. (Cyclamen-Flowered.) Star-shaped, creamy yellow flowers borne three to a stem. A gem for the rock garden	2.85	21.75
Shot Silk. (Triandrus Hybrid.) Three lovely flowers to a stem. Creamy white of silky smoothness. A real gem	2.50	19.00
Thalia. Three beautiful white Daffodils on one stem	3.25	22.50

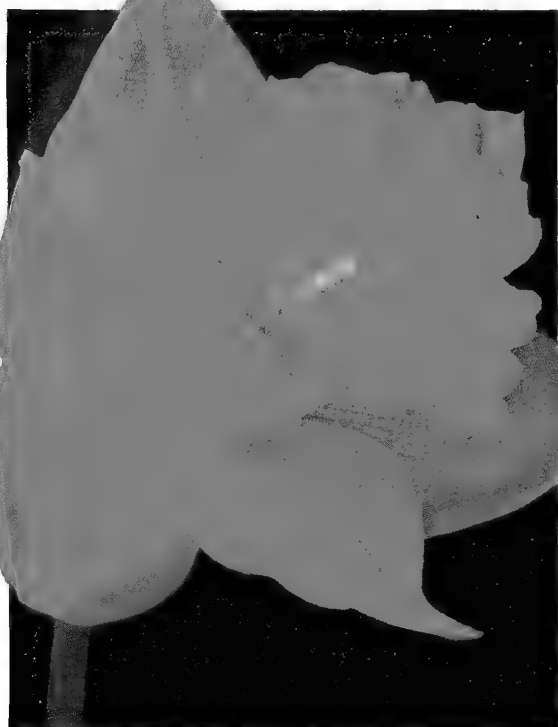


Actaea—Graceful and Pure

10 of the Brightest Stars in

For Exhibitors: We recommend our New Rarity Collection and/or Connoisseurs and Exhibitors Collection. They are all sure first class winners.

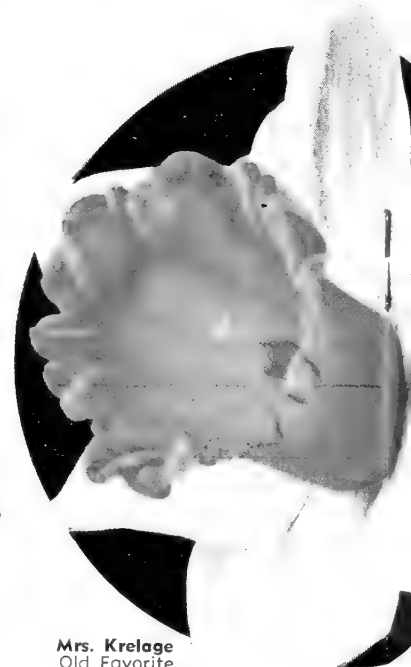
**AN EXCEPTIONAL VALUE FOR THOSE WHO
DESIRE A COMPLETE ASSORTMENT
OF VARIETIES**



Robin Hood (New)



Magnet



Mrs. Krelage
Old Favorite
White

The superb value of this collection is made possible only by our placing a huge contract far in advance. It is a real Max Schling value, quality bulbs and high-priced varieties. These bulbs are not jumbo or even double nose; they are **TOP QUALITY STRONG BLOOMING SIZE BULBS** that will increase in size and blooming quality for many years.



Francisca Drake



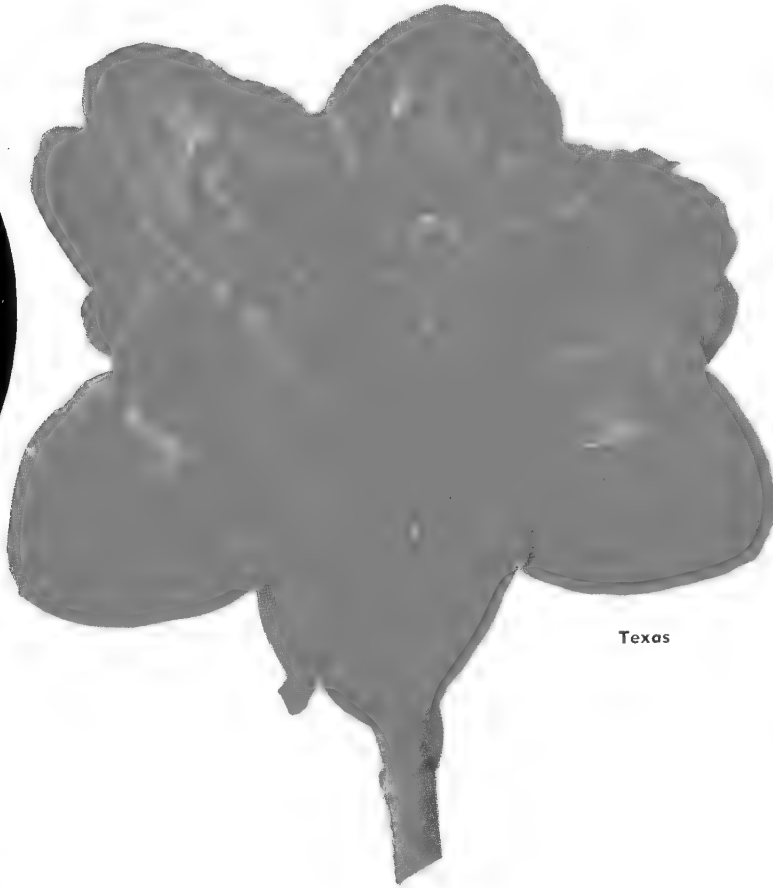
Geranium
The Loveliest Poetaz



the Daffodil Firmament 10

**This Collection Consists of Bulbs of Guaranteed
Blooming Size—They Are Not Jumbo or
Large Double-Nose**

10 each—10 varieties	\$12.50
(100 bulbs in all)		
5 each—10 varieties	7.00
50 each—10 varieties	57.50

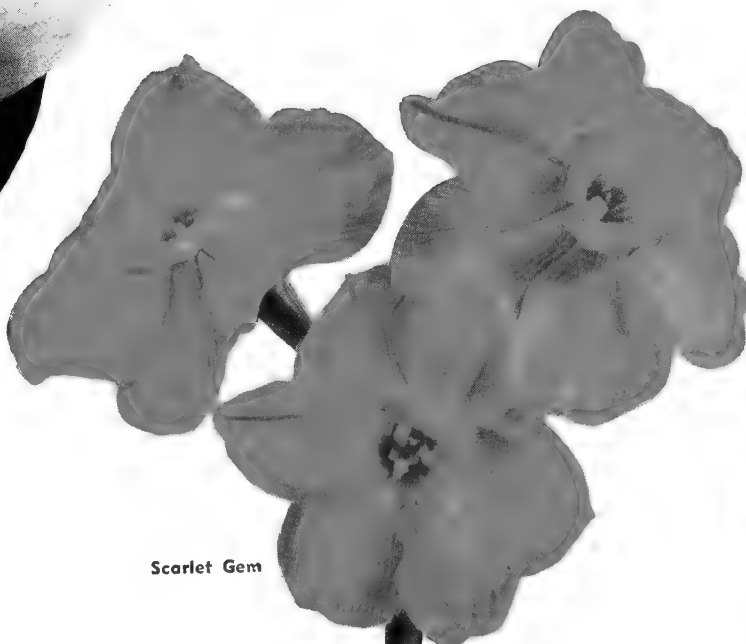


Texas



Semper Avanti

This collection is made up of selected blooming size bulbs, packed in Holland. We anticipate an early shortage, and therefore, request the right to substitute from our own varieties packed in our own warehouse.

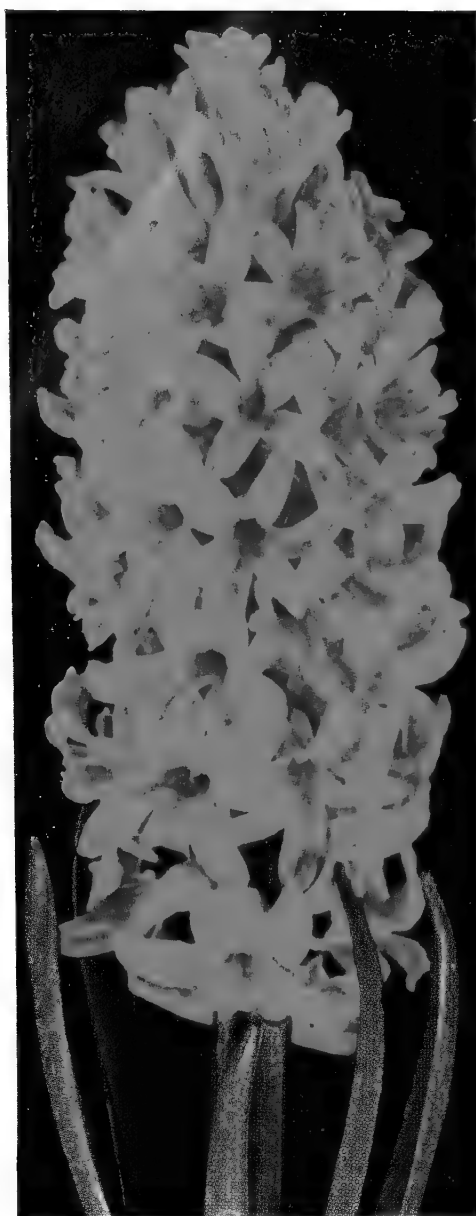


Scarlet Gem



Orange Glow

Star of the West



Scarlet Prince

Fragrant and Delightful Hyacinths from Holland

SELECTED VARIETIES The Best of Each Color

PRICES ON ALL EXCEPT SCARLET PRINCE

	3	12	100
Jumbo Bedding Size	\$0.85	\$3.25	\$22.50
Strong Forcing Size	1.25	4.50	30.00
Jumbo Exhibition Size	1.75	6.00	42.00

BLUE SHADES

Grand Maître. Stately delft porcelain-blue.

King of the Blues. Rich dark blue.

Queen of the Blues. Light bluish lavender.

PINK AND RED SHADES

Lady Derby. Pale lively pink.

La Victoire. Deep carmine-pink, almost red.

Pink Pearl. Rich medium pink.

Queen of the Pinks. Delicate lovely pink.

WHITE

L'Innocence. Pure clean white, lovely spikes.

Queen of the Whites. Best outdoor white.

YELLOW

City of Haarlem. Pale creamy yellow.

SCARLET PRINCE

Illustrated. For those who seek a brilliant flaming scarlet Hyacinth, a color that is very new. Stock is limited. Order early.

	3	12	100
Jumbo Bedding Size	\$1.65	\$6.35	\$50.00
Strong Forcing Size	2.15	8.00	60.00

ROYALTY GARDEN HYACINTH COLLECTION

(Jumbo Bedding Size)

Packed in Holland. No substitutions.

Three varieties selected for outdoor planting because of their stocky growth, sturdy spikes and longevity. A planting of these should be effective for five to seven years.

Queen of the Blues **Queen of the Whites**
Queen of the Pinks

10 bulbs of each—30 bulbs in all—
an \$8.15 value for \$6.50.

All of our Hyacinths are guaranteed three-year-old bulbs, properly cured and graded.

SELECT SIZES Same Prices for All Varieties Except Smaller Kinds

FRENCH ROMAN HYACINTHS

All stock imported from France. These airy and lovely forcing bulbs are a most delightful subject for home growing. Not to be confused with heavy spike producing Dutch Hyacinths.

	12	100
White	\$3.00	\$22.50
Rose-Pink	2.50	18.00
Blue	2.00	15.00

HYACINTH BORAH. A greatly improved

Pluriflora Type of Roman Hyacinth producing up to 8 spikes of gorgeous delightfully scented true blue blooms. Ideal for home forcing, they are **hardy in Virginia** and points south. For forcing; store planted containers in cool place for six weeks before forcing. Keep well watered at all times. Price: 3 for \$2.25; \$8.50 per doz.

IMPORTED HYACINTH GLASSES

Beautifully blown genuine Dutch Hyacinth glasses of leaded glass. Invaluable as cut flower vases as well as for forcing beautiful blooms indoors. Offered in pale blue, pale green, amber and crystal.

Each, postpaid	\$1.00
Jumbo Exhibition Hyacinth and Glass complete	1.50

Notes on Hyacinth Culture

Hyacinths for outdoor growing should be planted so that the bulb tip is covered no more than 3 inches. Planting dates vary with geographical locations, but they may be planted safely until December 1st in most localities. Bulbs for forcing can be planted until November 15th. Use general procedure (Culture Bulletin on request) as for all hardy bulbs. Hyacinths in glasses should be started in cool basement until heavy root growth develops. Move to bright airy room.



Max Schling's Hardy Bulbous Iris

HARDY ENGLISH IRIS

The gorgeous English Iris are gaining in popularity each year. Tall, substantial garden flowers, superb as cut flowers. Hardy and permanent.

Bleu Celeste. Delicate sky-blue.

Mont Blanc. Large impressive pure white.

King of the Blues. Deep blue. A lovely accent color.

Othello. Deep winy maroon. Lovely cut flower.

Sunset. Lively rosy lavender.

	12	100
Prices on above varieties	\$2.85	\$20.75
Finest mixed	2.60	17.50

DUTCH IRIS

All jumbo bulbs only.

Increasing in popularity each year the lovely Dutch Iris are an invaluable garden and cut flower. Most effective when planted in masses, thoroughly hardy. For mass planting use all varieties to insure a long blooming season. Mixtures are very satisfactory. Plant in clumps of twelve or more for best effect. Best depth 3 inches; best planting date **November 1st to 15th.**

	12	100
Blue Horizon. Pale lovely blue	\$1.25	\$ 9.00
Bronze Queen. (New.) Clear beautiful bronze	2.00	15.00
Golden Harvest. (New.) Large pale yellow	1.25	9.00
Imperator. Standard large dark blue	1.25	9.00
Leonardo da Vinci. White, yellow and lavender	1.25	9.00
White Excelsior. Lovely white, yellow lip	1.50	10.50
Finest Mixed	1.15	8.50

SIBERIAN IRIS

We offer two gorgeous new Siberian Iris that will be a delightful addition to any garden.

Caesar's Brother. Very effective deep purplish blue, almost navy blue; lovely form, tall and stately. Strong Divisions, \$2.00 each.

Tycoon. The finest Siberian, tall graceful perfectly formed flowers of rich mid-blue. An outstanding garden flower. Strong Divisions, \$4.00 each.

JAPANESE IRIS

The ideal gorgeous flower for sunny, clay soil or moist soil conditions. Flowers resemble orchid blooms.



English Iris

Carlton Childs. Single. White, veined plum.
Catherine Parry. Double. Blue, overlaid red.
Dominator. Single. Violet-purple, yellow center.
Gold Bound. Double. Pure white.
Josephine Heywood. Single, rich blue-purple.
Purple Beauty. Double. Solid purple.
Lilla Cox. Double. Light blue, white veins in center.
Mrs. J. Alexander Hayden. Double. White shaded pale violet.
Purple and Gold. Double. Violet-purple, gold center.
Pyramid. Double. Violet-blue, center veined white.

Divisions, all varieties listed above:

\$1.95 for 3; \$5.50 per 10.

Clumps: 3 for \$2.50; \$7.50 per 10.

IRIS RETICULATA

(Illustrated)

If planted early will bloom with Grape Hyacinths and early Daffodils. A miniature form of Dutch Iris, they are invaluable for outdoor planting, particularly in the rock garden. If planted in pots in September they will force readily into bloom at Christmas.

\$2.00 per doz.; \$15.00 per 100.

ROCK GARDEN IRIS (Iris Cristata). Orchid form.

Verna. Violet-blue.

Pumila Cyanea. Dwarf. Blue.

Prairie Gem. Dwarf. Yellow.

The Bride. White.

\$1.95 for 3; \$5.50 per 10.



Dutch Iris

Bearded Garden Iris

Surprise Mixture. A selection comprised of discarded seedlings from a fine hybridizer, discarded only because of similarity to existing varieties. An outstanding offer. \$7.50 per doz.; \$50.00 per 100.



Iris Reticulata

Miscellaneous

FALL BLOOMING BULBS

Plant Immediately for Bloom This Year

Fall Blooming Crocus

Plant these around shrubs, trees, along walks, rock gardens, in the Rose beds. It is the most widely appreciated fall blooming flower.

	12	100
Crocus Ochroleuca. A recent introduction. A yellow blooming Zonatus type. Stock limited ...	\$1.50	\$10.50
Crocus Sativus (Saffron Crocus). October blooming, rich purple-blue with orange-red anthers ..	1.00	7.50
Crocus Speciosus. Rich bluish purple, orange anthers	1.00	7.50
Crocus Speciosus Albus. Pure white of unusual beauty; orange anthers	1.25	9.00
Crocus Zonatus. Rosy lilac, yellow anthers; large flower	1.00	7.50
Golden Yellow (Sternbergia Lutea). Lovely pure golden yellow cups; beautiful winter foliage. Prefers hot, dry, sunny locations.		
Strong Flowering Bulbs	3.00	22.50
Jumbo Bulbs	3.75	28.75

Colchicum

The bold and graceful choices of Colchicum spring up when the balance of the garden prepares for rest. They are the "late shift" workers of the garden; they put on a wonderful show year after year as the clumps establish. A long time investment.

	12	100
Autumnale. Late flowering; light violet	\$0.45	\$5.00
Autumnale Album. Pure white60	6.50
Autumnale Album Plenum. Very handsome double white flowers resembling Bloodroot. Late blooming	2.35	23.75
Autumnale Major. Soft violet50	5.25
Autumnale Rosea Plena. Lovely double pink; late flowering60	6.50
Autumn Queen. The earliest variety to blossom. Rich deep purple with artistic blotch. Flowers very large70	7.50
Bornmeuelleri. Giant cup-shaped, rosy lilac. Long, graceful tubes..	.70	7.50
The Giant. Midseason. Huge flower; tall stems. Very early flowering. Deep lilac-mauve with white center70	7.50

SPRING FLOWERING BULBS

For Outdoor and Naturalistic Planting

CROCUS (Spring Blooming)

Jumbo bulbs only. Five to six blooms per bulb.

	12	100
Black Boy. Deep purplish black	\$0.75	\$ 5.25
Grand Lilac. Pale lilac-blue75	5.25
Golden Goblet. (Illustrated.) A new giant golden yellow75	5.25
Queen of the Blues. Pale lavender-blue..	.75	5.25
Remembrance. Deep rich blue75	5.25
Snowstorm. Giant white75	5.25
Striped Beauty. Large, white striped lavender75	5.25

Crocus Victory Mixed

50 for \$1.15; 100 for \$1.90; 500 for \$8.95; 1000 for \$16.25.

The Beautiful Species Crocus

The Earliest Bloom in the Garden.

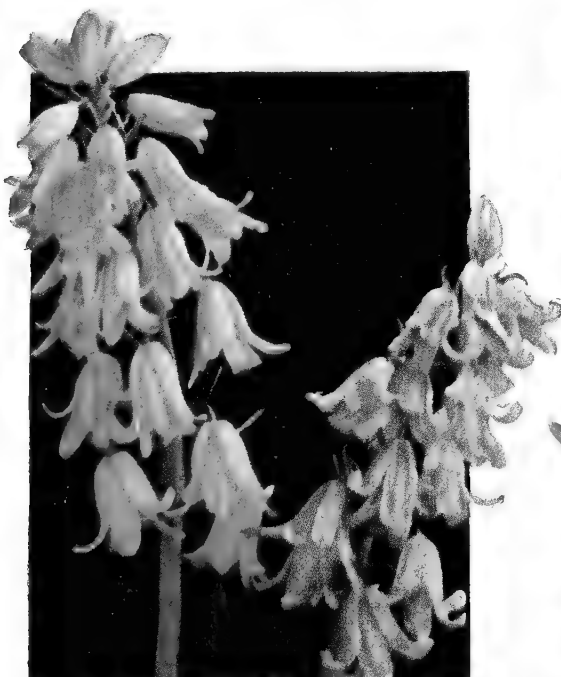
	Each	Doz.
Susianus, Cloth of Gold. Bright golden yellow; thin brown stripe on outside of petals; very hardy; very choice	\$0.75	\$ 5.25
Korolkowi. Bronzy yellow75	5.25
Tomasinianus. Soft lavender-blue75	5.25
Vanguard. February blooming. Can be had for Christmas in pots. Pale blue outside, deep blue inside	1.15	8.50
ERANTHIS Hyemalis (Winter Aconite). (Illustrated.) February blooming. Golden yellow; very hardy. Height 2 inches75	5.25
FRITILLARIA Imperialis (Crown Imperial). (Illustrated.) Showy and gorgeous bulbous perennials over 4 feet in height. Splendid for mass effect	7.50	
FRITILLARIA Meleagris (Guinea Hen Flower). Bell-like gems. All colors75	5.25
ERYTHRONIUM (Dogtooth Violet). These beautiful garden subjects bloom in early April in a wide range of delicate pastel shades. Perfect for naturalizing in shady places	1.25	9.00



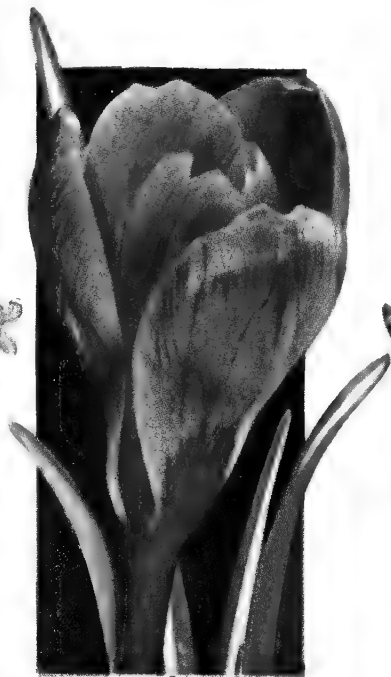
Fritillaria Imperialis



Grape Hyacinth



Scilla Sibirica



Remembrance



Golden Goblet



Striped Beauty

HARDY BULBS

Eremurus

(Giant Foxtail Lily)

These impressive spikes of bloom are prized by amateur and professional gardeners alike. We can supply a full range of colors and varieties in strong blooming size roots.

Bungei. Giant yellow.

Himalaicus. Giant pure white.

Him-Rob. Pale pink.

Shelford Hybrids. Pastel tones.

Price: \$2.25 each; 1 each of the 4 varieties, \$8.35.

GRAPE HYACINTHS (Muscari). Jumbo bulbs only. Four to five blooms per bulb.

Armeniacum. Large bright blue\$0.70 \$5.00

Heavenly Blue. Lovely pale blue70 5.00

Pure White. (Illustrated.)... .85 6.25

LEUCOJUM Vernum (Spring Snowflakes). (Illustrated.) Attractive pure white flowers tipped green. Perfectly hardy. Will bloom first week in April. Jumbo bulbs only ... 1.40 10.50

LYCORIS Squamigera (Magic Lily). Also known as Amaryllis Halli. The lovely Magic Lilies are perfectly hardy. Attractive foliage in the spring which dies off in July and is succeeded by clusters of lovely lavender Amaryllis flowersEach \$1.25... 12.00

MERTENSIA Virginica (Virginian Cowslip or Bluebells). An attractive, early blooming, fleshy rooted perennial. Very beautiful and effective in the spring border mixed with Daffodils and early Tulips. Strong No. 1 roots. 3 for \$1.95; 10 for \$5.50 45.00

ORNITHOGALUM Umbellatum. Clusters of pure white, star-shaped flowers90 6.50

SCILLA Campanulata (Wood Hyacinths—Bluebells). Jumbo bulbs only.
Alba. Pure white\$0.80 \$ 5.75
Blue King. (Illustrated.)
Rich blue80 5.75
Peach Blossom. (Illustrated.)
Pale pink80 5.75

SCILLA Sibirica (Blue Squills). (Illustrated.) Jumbo bulbs. Lovely star-shaped bright blue blossoms.
Blue85 6.25
Alba. Lovely pure white .. .85 6.25

CHIONODOXA Luciliae (Glory-of-the-Snow). Top size bulbs. The earliest and bravest spring harbinger of all. Bright blue flowers with white eye poking through the snow65 4.65

Scilla, Spring Beauty

A very greatly improved form of Scilla Sibirica that produces heavy trusses of large bright indigo-blue flowers, long lasting and lovely.
\$1.15 per doz.; \$8.65 per 100.

Snowdrops

GALANTHUS Nivalis. The true early blooming hardy strain of delicate beauty. Not to be confused with Elwesii, a coarser and later blooming variety. Nivalis is less readily obtainable and more expensive 1.05 8.00

Spring Harbinger Collection

A special collection packed in Holland, each variety individually packed and labeled. We consider this the best way for all gardeners to become acquainted with these choice early spring flowering bulbs.

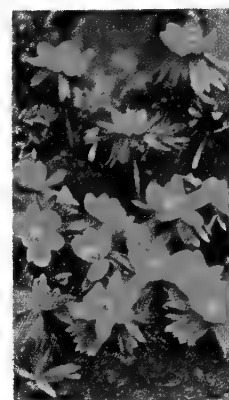
Crocus Mixed. (Species types.)
Scilla Campanulata Mixed
Scilla Sibirica, Blue (Blue Squills.)
Snowdrops
Chionodoxa (Glory-of-the-Snow)
Grape Hyacinths, Blue (Muscari)
Scilla Sibirica, White (Muscari)
10 each (70 bulbs in all)\$ 4.35
25 each (175 bulbs in all) 10.35



Snowdrops



Leucojum



Eranthis Hyemalis



Fritillaria Meleagris



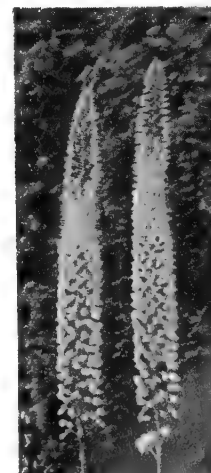
White Grape Hyacinth



Scilla Sibirica



Chionodoxa



Eremurus



Ornithogalum Umbellatum



Jonquilla Simplex

Bulbocodium Conspicuum

Triandrus Albus

Conservatory Bulbs for Indoor

ALL ARE SUITABLE FOR OUTDOORS

Max Schling's Prize-Winning Amaryllis

Plant October to February

New developments in the hybridization of Amaryllis have produced varieties which have proven to be a great improvement over pre-existing varieties. We guarantee all named varieties to be true to name and color. Our hybrid strains have been carefully selected and are highest quality show types only.

Snow White. A guaranteed pure white. Award of Merit Winner, N. Y. Horticultural Society, 1947. Limited supply. \$7.50 each.

Crimson Velvet. All that the name implies. \$6.00 each.

Orange Empress. A lovely soft orange; good show form. \$6.00 each.

Rosy Wing. A lively uniform rose-pink. \$6.75 each.

Scarlet Trumpet. Brilliant bright scarlet. Perfect show form. \$6.00 each.

Max Schling's Giant Sequoia Hybrids. Our gorgeous strain should not be confused with ordinary Amaryllis. Growth, color and size stamp these as the best in their class. Every indoor gardener should have one or more pots of these gorgeous plants. Giant Jumbo Exhibition bulbs only. \$1.50 each; \$16.25 per doz.

MAMMOTH EXHIBITION BULBS IN SEPARATE COLORS

White Ground. Mostly white but we cannot guarantee these as pure white.

Deep Red.

Bright Scarlet Shades.
\$1.75 each; \$19.25 per doz.



Amaryllis
Mammoth
Sequoia Strain

Anemones

Plant September to December

Exquisite for cutting. While listed as a forcing bulb, they are considered hardy as far north as New York; with protection can be planted safely anywhere.

De Caen (The French Poppy Anemone). Fine mixture of single varieties.

Blue Poppy. Single rich deep blue.

His Excellency. Brilliant single scarlet.

St. Brigid. Assorted colors, crested centers.

The Bride. Pure white, black center.

Exhibition Size Only:
\$1.25 per doz.; \$9.00 per 100.

Freesias

SCHLING'S NEW PATENTED VARIETIES

Plant September to November

These new varieties represent a new race of Freesias. The flowers are immense, twice the size of ordinary varieties; the colors are intense; they are strong, virile growers, and the flowers are borne in immense trusses. None of these improvements have minimized the fragrance of the old type. In fact, the delicate and delightful aroma seems to be enhanced in these new varieties.

Apple Blossom. Delicate pink. (U. S. Plant Pat. No. 486.)

Bronze Giant. Combination of copper and bronze.

Giant Cream. Enormous cream-yellow, distinct orange-yellow throat; very tall, vigorous. Delightful fragrance.

Giant Lavender. Lively deep lavender, white throat.

King of the Yellows. (U. S. Plant Pat. No. 488.)

Maryon. Beautiful mauve. (U. S. Plant Pat. No. 32.)

Snowstorm. Pure white. (U. S. Plant Pat. No. 487.)

\$2.00 per doz.; \$15.00 per 100.

FREESIAS, REGULAR VARIETIES

Elder's Giant White
Golden Daffodil. Yellow.

Lavender King.

Pink Beauty.

Sunset. Orange.

Red Giant.

Mixed.

\$1.00 per doz.; \$7.50 per 100.

Haemanthus Katherinae

(Blood Lily)

Particularly satisfactory by virtue of their easy culture. These spectacular plants may be grown in exactly the same manner as our Amaryllis listed above, producing luxuriant green foliage, and a huge umbel of bright red flowers. This unique bulb is certain to stir comment wherever seen and, therefore, is an excellent subject for entering into flower show competition. Giant Jumbo Bulbs, \$6.00 each.

Fancy Leaved Caladiums

January Delivery. Plant January to June

Plant in pots in Max Schling's Bulb Fiber or light, loamy soil. Beautiful colored foliage plants can be had for Easter, Mother's Day and throughout the entire summer.

Exhibition Jumbo Bulbs Only. 60c each; 3 for \$1.50; \$5.50 per doz.

Calla Lilies

Plant September to January

These old favorites are still one of the most satisfactory bulbs for home culture.

White Calla (Z. Aethiopica). Pure white. Jumbo bulbs only. 85c each; \$8.25 per doz.; \$58.00 per 100.

Golden Calla (Z. Elliottiana). Pure golden yellow Calla of easy culture. Plant December 1st for midwinter bloom; plant February 1st for Easter bloom. Jumbo bulbs only. 85c each; \$9.50 per doz.

Black Calla (Arum Pictum). The most interesting oddity, creating no end of interest. \$1.10 each; \$12.00 per doz.

Pink Calla (Z. Rehmanni). A sensation of the International Flower Show. Easily grown as exquisite pot plants. \$1.25 each; \$13.50 per doz.

Baby Gladiolus

Plant October to December

Tristis Supreme. The finest of all Tristis Hybrids. Pure white with delicate greenish cast in center; tall, vigorous, delicately fragrant. \$2.00 per doz.; \$15.00 per 100.

Peach Blossom. Soft pink. \$1.65 per doz.; \$12.00 per 100.



Yellow Calla

Home Culture and Greenhouse

PLANTING IN FLORIDA

Lachenalia

Plant September to November

A comparative newcomer but deserving of the highest honors. Lovely impressive spikes of bloom that are easily forced in the house. Should be grown in a cool, bright location, and if planted before October 10th will bloom easily for Christmas. **Aurea.** Lovely rich yellow spikes. (New.) 3 for \$1.00; \$3.00 per doz.; \$22.50 per 100. **Rubida.** Rich rosy red spikes. 3 for \$1.00; \$3.00 per doz.; \$22.50 per 100.

Leucocoryne

(Glory-of-the-Sun)

Plant September to February

Gorgeous, fragrant blue flowers on graceful, wiry stems. Cut flowers last ten days to two weeks. The CHOICE bulbs we offer will give 100 per cent bloom. Same culture as Freesias. Jumbo bulbs. \$1.75 per doz.; \$18.00 per 100.

Narcissus

(Polyantha)

Plant October to January

Paper-White Grandiflora. For the first time in years we are able to offer a limited quantity of a fine strain of French-Grown Paper-White Narcissi. These are not to be confused with certain domestic grown bulbs which are far inferior in quality. Plant in bulb fiber or pebbles and water. \$1.50 per doz.; \$11.00 per 100.

Grand Soleil d'Or. Beautiful yellow strain of Narcissi for forcing. \$2.00 per doz.; \$15.00 per 100.

Ornithogalum

(Star of Bethlehem)

Plant October to January

Arabicum. A beautiful and impressive easy-to-grow bloom. Huge clusters of pure white, star-shaped flowers with black "shoe button" eyes on strong, graceful stems. Increasing in popularity. \$2.00 per doz.; \$15.00 per 100.

Oxalis

Plant September to February

Bowiei. Easily grown in the home. The lovely foliage resembles perfect giant 4-leaf Clovers, and flowers are a delicate pink.

Bermuda Buttercup. Rich golden yellow.

Grand Duchess Lavender. Clear lavender flowers.

Grand Duchess Pink. Lovely rich pink. 65c per doz.; \$4.25 per 100.

Ranunculus

Plant October to January

Beautiful for forcing or for outdoor planting. They are hardy as far north as Virginia, and with protection are hardy anywhere. For forcing they are best planted October 15th to December 1st.

100% DOUBLE EXHIBITION STRAIN
Giant Tecolote, Claremont and Palafior Hybrids
Mixed. Jumbo exhibition bulbs only. \$1.35 per doz.; \$10.00 per 100.

Veltheimia

(Cape Lilies)

Plant September to November

Viridifolia. One of the finest blooming house plants from a bulb. Tall, heavy spikes of brilliant bloom with beautiful foliage. Plant one in a 5-inch pot. 85c each; \$9.50 per doz.

Schling's Famous Lily-of-the-Valley Pips for Indoor Forcing

READ THIS PLAN CAREFULLY

There is nothing in the line of indoor forcing bulbs that can give the all-around satisfaction that one derives from our forcing Valley. Deprived of these since 1941, the American public demonstrated their love for this flower by the overwhelming demand we encountered when offering them for the first time in 1946. Reports have been enthusiastic.

Ready for delivery September 15th-April 1st.

All pips delivered from September to December 1st will force readily in from **18 to 21 days.** These are storage pips held over from last year. If you want a bowl of your own grown flowers on the THANKSGIVING or CHRISTMAS table, place your order sufficiently in advance to insure delivery.

After January 1st we will ship freshly harvested pips that will take from **28 to 35 days** to bring into bloom. This growing period narrows down to 21 to 25 days as the season progresses.

	12	25	100
Price	\$2.75	\$5.25	\$19.50

You can save considerably by placing your order AT ONE TIME FOR A WHOLE SEASON'S SUPPLY. We will be glad to make split shipments as you direct, and your initial order can be made at the best quantity price. No shipments of less than 12 pips.

All shipments sent parcel post SPECIAL DELIVERY to insure prompt arrival.

MAX SCHLING'S PREPARED BULB FIBER. Unexcelled for growing all indoor bulbs and particularly our Lily-of-the-Valley without mess. Any container can be utilized with this material inasmuch as drainage is not required. Can be used over and over. Qt., 25c; 4 qts., 75c; pk., \$1.35.

Cyclamen Corms

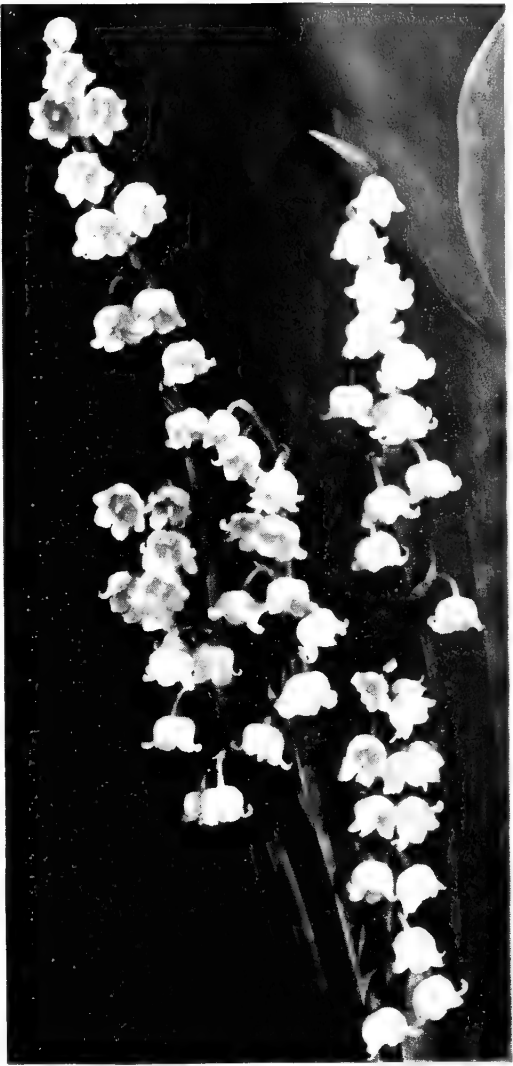
(Illustrated)

In response to the tremendous demand for our prize winning Holland-Grown Cyclamen Corms which have been the show-stopper of the International Flower Show, we are again offering corms of this magnificent strain. We feel certain that these will produce plants of real exhibition quality.

These will be shipped in September, and should be grown at a temperature not exceeding 55 degrees at night, and as cool as possible by day. Do not consider growing them if these temperature requirements cannot be met. Full cultural directions with each order.

Offered in **Brilliant Red, Crimson, Pure White, White with Red Eye, Salmon, Lavender and Mixed.**

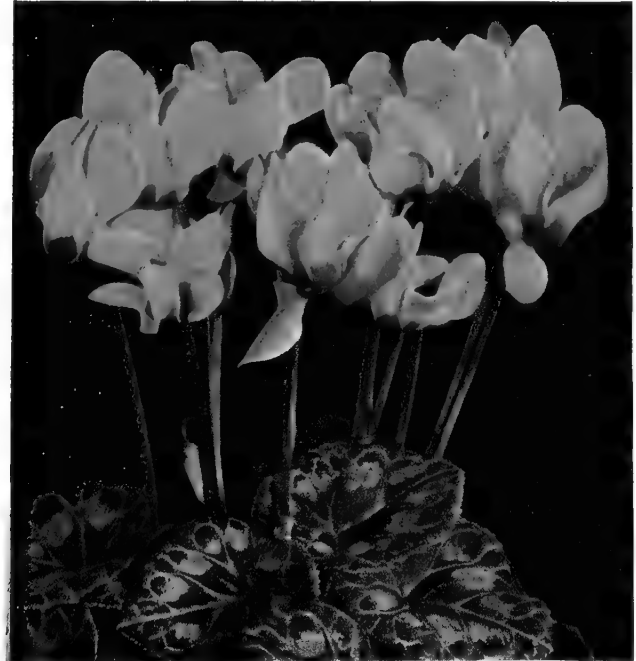
Price: \$1.00 each; 6 for \$5.00.



Lily-of-the-Valley

Schling's Famous Danish Forcing Strain

GLORIOSA Rothschildiana. (Illustrated.) A most exotic flower easily grown in the greenhouse or conservatory room. It loves to climb and support should be given the plant early. Use a good sandy loam or half sand and humus. Plant should be dried off as soon as it has flowered, and replanted outdoors for summer bloom. Bulbs are fine reproducers. Supply limited. Large Flowering Bulbs, \$1.25 each; Jumbo Bulbs, \$1.75 each.



Prize Cyclamen Grown from Our Exhibition Corms



Gloriosa Rothschildiana



L. Candidum

Lilium Estate

August blooming.

No Lily that we have offered to the public has met with as much popular acclaim as the lovely Estate Lilies. Pure white and extremely hardy, it is the only true hardy Easter Lily. Our bulbs are the genuine Estate strain. Average height 24 inches.

Naturalizing Size. \$2.25 per doz.; 50 for \$8.65; \$16.50 per 100.

Forcing Size. \$7.00 per doz.; \$52.50 per 100.

Jumbo Exhibition Size. \$1.00 each; \$11.00 per doz.

Max Schling's Superb Hardy

All Lilies, unless otherwise noted, are top size for the variety.

Madonna Lilies (Lil. Candidum). Illustrated. Imported French Grown.

June blooming. Plant September 1st to November.

There are no Lilies that are as interesting and as inspiring as the lovely Madonna. Symbolically chaste and graceful they really steal the show from gaudier garden subjects. Plant in masses for best effect. They increase in beauty each year.

	3	12	100
Strong Flowering Bulbs, 6-8 blooms per spike		\$5.00	\$37.50
Regular Mammoth Bulbs, 8-10 blooms per spike	1.50	5.75	42.50
Regular Jumbo Bulbs, 10-12 blooms per spike	1.85	7.25	55.00
Mammoth Exhibition Bulbs, 12-15 blooms per spike	2.15	8.25	62.50
Jumbo Exhibition, 15-18 blooms per bulb	2.65	9.75	75.00

Madonna Lily "Arctic Strain"

A disease-resistant strain of unusual substance and vigor, and unusually fine form. Distinctly an improvement over the established forms, we offer a limited amount of this valuable improved strain. \$1.25 each; \$13.25 per doz.

	3	12	100
Bellingham Hybrids. (New.) Early June blooming. A beautiful hybrid strain of hardy Lilies excellent for cutting and naturalizing. Color range from clear yellow to deep orange-red petals tipped scarlet spotted brown. A fine permanent Lily	\$2.35	\$8.00	
Centigale. (July blooming.) The best of the Regal Hybrids, extremely vigorous and hardy. The reverse is a rich cream instead of pink. We highly recommend this Lily for permanence	1.55	6.00	
Golden Chalice Hybrids. (New.) (June blooming.) A beautiful new strain of Umbellatum-Dauricum Hybrids ranging in color from clear lemon-yellow to lovely golden apricot. No tawny coppers or muddy shades. Extremely vigorous and suitable for hot, sunny, dry locations		\$1.25 each..	13.25
Hansoni. (June blooming.) One of the choicest hardy garden Lilies. Umbels of lovely deep yellow flowers of unusual substance and fragrance. An excellent cut flower. Illustrated. Jumbo bulbs only		\$1.25 each..	14.00
Henryi. (Late August blooming.) A sturdy, disease-free, showy Lily; tall and stately. One of the finest late summer cut flowers. Established plantings bloom for years without attention. Giant Jumbo bulbs	1.85	7.00	52.00
Maxwill. Very tall and graceful, bearing up to 30 bright orange blossoms. Vigorous and hardy	2.75	10.00	
Martagon Album. (June blooming.) A high class Lily of great beauty and charm. Hitherto rare and expensive, we offer this permanent and beautiful Lily within the reach of all	4.25	16.00	
Martagon Dalmaticum. (Illustrated.) The lovely pale purple Turk's Cap Lily, hitherto rare and expensive. Height to 6 feet increasing in beauty each year. This variety often lies dormant in the ground for a full year before growth begins	2.25	9.00	
Pardalium Giganteum (Sunset Lily). June blooming. Tall, beautiful spikes bearing lovely deep maroon and gold blooms. Beauty increases each year	1.45	5.50	40.00
Philippinense Formosanum. A perfectly hardy pure white Easter Lily with trumpets 10 inches long. August blooming. Extra large bulbs	1.40	5.00	37.50
Shuksan. Vigorous, long lasting Lily; beautiful canary-yellow with purple spots. 12 to 18 blooms per bulb. Extremely hardy ...	2.55	9.50	

Royal American Lilies

A magnificent strain of pure white, hardy garden Lilies producing 10 to 12 flowers per bulb on stems 18 to 20 inches high. These are excellent for forcing as well as for garden use. An Ideal hardy Easter Lily. \$1.00 each; \$11.00 per doz.



Croft Lily



L. Speciosum Rubrum

Garden Lilies

Lilium Regale

The most important garden Lily by virtue of the fact that it is completely satisfactory in every section of the country. They are prolific bloomers. Flowers are beautiful and impressive, and the plants improve from year to year. Color of bloom is white with canary-yellow throat; reverse of flower often showing pink.

	3	12	100
Strong Flowering Bulbs, 3 to 5 blooms per bulb. Recommended for mass planting	\$1.25	\$4.00	\$30.00
Garden Show Size, 4 to 6 blooms per bulb	1.45	5.00	37.50
Giant Flowering Bulbs, 6 to 8 blooms per bulb	1.75	6.25	47.50
Mammoth Exhibition Bulbs, 8 to 12 blooms per bulb. Excellent forcing size	2.25	8.25	60.00
Jumbo Exhibition Bulbs, 20 to 25 blooms per bulb	3.15	11.75	90.00

Lilium Speciosum Rubrum and Album

Speciosum Rubrum. We are able to again offer in unlimited quantities—NORTHWEST AMERICAN GROWN RUBRUM—which we consider the finest in the world. These Lilies are disease free, extremely vigorous, rich deep Magnificum color, producing maximum amount of large flowers per bulb. Late October delivery. Minimum flowering results as listed are guaranteed.

	3	12	100
Strong Flowering Bulbs (minimum of 8 blooms)	\$10.00	\$65.00	
Giant Flowering Bulbs (minimum of 10 blooms)	2.85	11.00	81.00
Mammoth Exhibition Bulbs (minimum of 12 blooms)	3.75	13.50	
Jumbo Bulbs (minimum of 14 blooms)	4.35	16.50	
Jumbo Exhibition (minimum of 16 blooms)	5.50	20.00	
Speciosum Album (Imported Stock). Pure white form of above.			
Large Flowering Bulbs	4.00	14.50	
Mammoth Bulbs	4.50	16.75	

Lilium Testaceum

The lovely and delicate Nankeen Lily has been recognized as a "Class Lily" by collectors and connoisseurs. We offer large size bulbs of unusual quality. \$2.00 each; \$22.00 per doz.



L. Auratum

	3	12	100
Umbellatum Erectum. June bloomer. Large erect chalice-like blossoms of deep old gold and red. Height 15 inches. Unusually fine cut flower of commercial quality. Excellent for mixed perennial borders ..	\$1.55	\$6.00	
Umbellatum, Orange Triumph. One of the newer Lilies, a hybrid Umbellatum x Croceum. Beautiful orange-yellow chalices on 5-ft. stems. June blooming, it makes a splendid subject for mass effects in the border	1.65	6.25	
Umbellatum Splendidum. Brilliant vermilion shading to coppery crimson. Outstanding color	1.80	6.50	

The Famous Croft Lilies

A fine American grown strain pure white Easter Lily of great substance, shorter than Estate but particularly desirable for clumping in front portion of border. Average height approximately 16 inches.

	12	100
Giant Flowering Bulbs—producing 4 to 5 flowers	\$3.50	\$26.50
Mammoth Bulbs—averaging 6 to 8 flowers per bulb	4.50	32.50
Jumbo Bulbs—averaging 8 to 10 flowers per bulb	5.50	40.00

Lilium Auratum—Esperanza Strain

We fortunately are able to offer this gorgeous strain of Auratum, including at the regular price all of the finest named and selected varieties. This strain is not to be confused with AURATUM SPECIES for each bulb represents a distinct cultivated and selected separate variety. Japanese stock unavailable until spring.

	Each	12
Strong Blooming Bulbs	\$2.00	\$22.00
Jumbo Bulbs	3.00	30.00

Notes on Lily Planting

All varieties of Lilies listed on these pages should be planted at a depth of 8 to 12 inches with the exception of L. Auratum and L. Candidum. Experience has shown that the optimum planting depth for these latter is 2 to 3 inches.

Certain varieties of Lilies, Speciosum Rubrum among them, mature so late as to become available in late November. In severe climates to prevent the ground from freezing, we recommend that the soil be prepared and mulched heavily. Then, when the bulbs arrive, the mulch may be removed and the bulbs planted without difficulty.

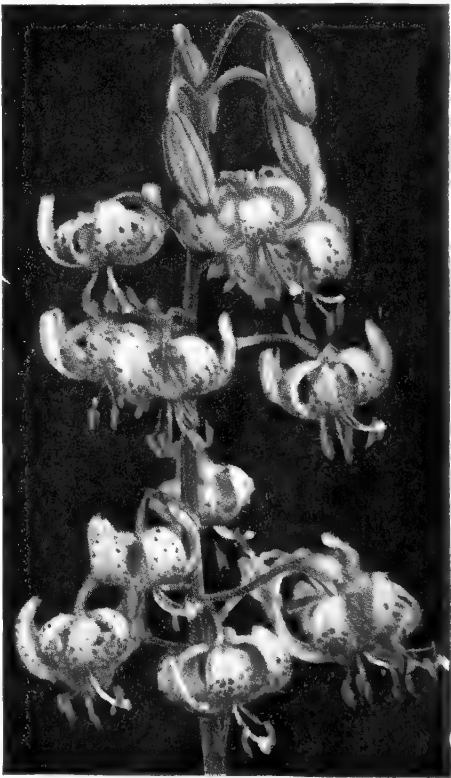
	3	12	100
Tenuifolium (Coral Lily). Coral-red, recurved Lily, gracefully spaced. June bloomer. Splendid for forcing. Perfectly hardy	\$1.00	\$3.75	\$22.50

	1.25	4.25	30.00
Tenuifolium Golden Glean. Pure golden yellow form of above, a lovely cut flower ...			

	1.25	4.25	30.00
Tigrinum Fortunei. A new very improved form of the fine old-fashioned Orange Tiger Lily ...			



L. Regale



L. Martagon



Mons. Jules Elie

JAPANESE or CRESTED PEONIES

Ama-No-Sode. Delicate rose-pink, crest pink edged gold. \$2.00 each; 12 for \$20.00.

Eva. Bright crimson, golden center. \$1.50 each; 12 for \$15.00.

Isani-Gidui. Pure white with golden center. Resembles huge white Oriental Poppy. \$3.00 each; 12 for \$30.00.

The Pearl. Pink, large cream-pink crest edged red. \$2.00 each; 12 for \$20.00.

Shoshi. Clear bright red crest edged gold. Great substance. \$2.00 each; 12 for \$20.00.

Tomato-Boku. Huge china-pink, golden center. \$5.00 each.

COLLECTION OF JAPANESE PEONIES: One each of 6 varieties, a \$15.50 value, for \$13.25, postpaid.

Chromatella. Beautiful pure sulphur-yellow, large and fragrant. \$12.50 each.

Esu-Gata. Lovely semi-double lilac-rose. \$7.50 each.

Fusu-No-Tsukasa. Popular beautifully fringed pure white. \$7.50 each.

Gumpoden. Beautiful semi-double rich purple. \$7.50 each.

Hanadaijin. Large early flowering double pure purple. \$7.50 each.

Hana Kisoi. Immense fully double light pink. \$10.00 each.

Ikuho-Mon. Large beautiful snow-white. \$7.50 each.

Jinju-Den. (Sleeping Palace.) Rose-pink semi-double of finest quality. \$7.50 each.

Konron Kohu. Pansy-violet shaded maroon. Enormous double flowers. \$10.00 each.

Koku-Ho (Blackbird). Deep crimson-maroon semi-double of finest quality. \$10.00 each.

Kamada Fuji. Lovely large flowering light purple. \$7.50 each.

Kirin-Tsukasa. Large double flowering dark crimson. \$7.50 each.

Mura-Kumo. Large double rose-pink of excellent quality. \$7.50 each.

Peonies

PLANT PEONIES THIS FALL

Our Peony roots are strong flowering size, two to three flowering eyes per root and more. They are not to be confused with small divisions. Satisfaction guaranteed. Delivery date until November 15th.

FOUR FINE COLLECTIONS

OLD FAVORITE COLLECTION

Seven Fine Cut Flower Varieties

Albert Crousse. Late. Light salmon-pink.

Couronne d'Or. Late. Pure white, center feathered red.

Desire. Midseason. Delightfully scented delicate mauve-pink.

Festiva Maxima. Early. White flecked red. One of the best.

Felix Crousse. Midseason. Deep rose-red.

Mons. Jules Elie. Early. Large bright pink.

Karl Rosenfield. Deep crimson; profuse bloomer.

Each \$1.25; 12 for \$12.50, postpaid.

COLLECTION: 1 each of above 7 varieties, \$7.00, postpaid.

RECENT FAVORITE COLLECTION

All Selected Show Varieties

Clemenceau. Late. Huge double deep pink.

Cornelia Shaylor. Late. Lovely shell-pink.

General Gorgas. Midseason. Huge white, red markings in center.

Laura Dessert. Soft rose with yellow center. A lovely show variety.

Mons. Martin Cahuzac. The darkest mahogany-red.

Mme. Emile Debatene. Fine deep pink.

Each \$1.75; 12 for \$17.50, postpaid.

COLLECTION: 1 each of above 6 varieties, \$9.00, postpaid.

CHOICE CONNOISSEUR COLLECTION

All Rare and Show Varieties

A. B. Franklin. Midseason. Pure white; very full double type.

Blanche King. Late. Deep rose; very large flower.

Dixie. Late. Deep red; very large and vigorous.

Hansina Brand. Late. Very large glistening flesh-pink with salmon overtones.

Minuet. Midseason. One of the finest fully double light pinks.

Each \$4.00; 12 for \$40.00, postpaid.

COLLECTION: 1 each of above 5 varieties, \$18.50, postpaid.

ADDITIONAL LIST OF SELECTED VARIETIES

Alice Harding. Opening blush, fading to white. The largest flowering Peony. \$3.50 each.

Blanche King. Very fine deep pink. \$4.00 each.

Mr. L. Van Leeuwen. Clear dark magenta-red; large bloom. \$4.00 each.

Karl Rosenfield. Deep crimson; profuse bloomer. \$1.25 each.

Le Cygne. Outstanding pure white. \$3.50 each.

Philippe Rivoire. Bright deep crimson; delicately scented. \$2.00 each.

Tree Peonies

These are perhaps the most spectacular of all flowering shrubs, attaining an ultimate height of 4 to 5 feet and bearing lovely fragrant flowers in a wide range of beautiful colors in late May and early June. Plant November 1st to 30th. 3-year-old plants. Write for our complete list.

Mme. Louis Henry. Cup-shaped fragrant buff-pink shaded salmon. \$12.50 each.

Nishika Jima. Fine quality rose-red, large flower. \$7.50 each.

Shinkagura (New Sacred Music). Fine deep red cherry hue. \$7.50 each.

Sen-Yomon. Fine fully double rose-red. \$7.50 each.

Surprise. Huge straw-yellow, salmon and purple blend. \$12.50 each.

Shujakumon. Semi-double light pink. Outstanding. \$7.50 each.

Senshumon. Fine medium red, fully double. \$7.50 each.

Shoko-Nishi. Magnificent semi-double to full double rose. \$7.50 each.

Sui-Gan. Early flowering vigorous pure crimson. \$7.50 each.

Setsugekka. Large pure white, fully double. \$7.50 each.

Souvenir de Maxime Cornu. Huge, exceptionally fragrant flowers of deep yellow. \$15.00 each.

Tose Haku. Fully double light pink of outstanding quality. \$10.00 each.

Tzuzure Nishiki. Fine semi-double bright scarlet. \$10.00 each.

Yachiyo-Jishi. Fine semi-double pure white. \$7.50 each.



Dicentra Spectabilis—Bleeding Heart
See page 29

NEW YELLOW DAY LILIES

Plan a full season's enjoyment with these gorgeous Day Lilies by choosing a selection that blooms each month.

August Pioneer. Chrome-orange, outer petal flushed red. 3 ft. Aug.-Sept. \$1.75 each.

Bagdad. Rich brown, red tones. 4 ft. June-July. \$1.10 each.

Boutonniere. Small flowers clear yellow to rosy pink, bicolor. 3 ft. July-Aug. \$1.10 each.

Chengtu. Red and yellow, intense red in throat. 3 ft. July-Aug. \$1.75 each.

Dauntless. Pale cadmium-yellow, greenish throat, fulvous touch on each petal. 2½ ft. July. \$1.10 each.

Hyperion. Large soft canary-yellow. 3½ ft. July-Aug. \$1.10 each.

Linda. Golden yellow, pastel shaded. 3½ ft. July. \$1.10 each.

Patricia. Pale yellow, greenish throat. July. \$1.10 each.

Rajah. Delicate orange, eye zone of garnet-brown. June-July. \$1.75 each.

Serenade. Light pastel shade of yellow and pink. 4 ft. June. \$1.10 each.

Soudan. Clear lemon-yellow. 3 ft. July. \$1.10 each.

Wau-Bun. Cadmium-yellow, outer half overcast with a delicate shade of fulvous red. Twisted petals. Lovely. 3 ft. July-Aug. \$2.00 each.

SPECIAL COLLECTION OFFER: One each of the above 12 varieties, a \$16.05 value, for \$14.00.



Hemerocallis

Choice Hardy Garden Builders

Pacific Hybrid Delphinium

Heavy Clumps

Pacific Hybrid Delphinium are now accredited as the best for United States growing conditions. Hardy, strong and vigorous with a maximum of disease resistance.

Blue Jay. A true blue, dark bee.

Cameliard. Clear lavender with white bee.

Galahad. Pure white with white bee.

Guinevere. Clear pink-lavender. White bee.

King Arthur. Rich royal purple. White bee.

Round Table. Presenting varieties not yet introduced. All colors.

Summer Skies. Sky-blue with white bee.

Strong, field-grown clumps: \$1.75 each; \$18.75 per doz.

COLLECTION: 1 each of the 7 varieties, \$10.75; 3 each of the 7 varieties, \$29.50.

Pacific Hybrids Mixed. A mixture of fine selected colors unnamed. \$1.00 each; \$11.00 per doz.

Gold Medal Hybrids

Strong, stately spikes, often 7 feet high; lovely color range; unequaled June, July. 3 for \$2.25; \$6.00 per 10.

Delphinium Species

Chinense Blue. Azure-blue. 1½ ft. June, July.

Chinense White. White form of above.

Blue Mirror. New dwarf Chinensis type; fine cut foliage; beautiful blossoms blooming all summer.

3 for \$1.95; \$5.50 per 10.

For Cutting

Belladonna. Turquoise-blue. 4 ft. June-frost.

Bellamosa. Dark blue form of above.

3 for \$2.25; \$6.00 per 10.

Galahad

King Arthur

Cameliard



Double Pyrethrum

AQUILEGIA

Blue King. Blue, white corolla.
Chrysantha. Yellow.
Clematiflora. Mixed colors, no spurs.
Longissima. Extra long-spurred yellow.
Longissima Hybrids. Extra long-spurred mixed.

Price: 3 for \$1.95; 10 for \$5.50.

Crimson Star. Red with buff corolla.
Rose Queen. Rose-pink.
White Queen. Silvery white.
Mrs. Scott Elliott's Hybrids.

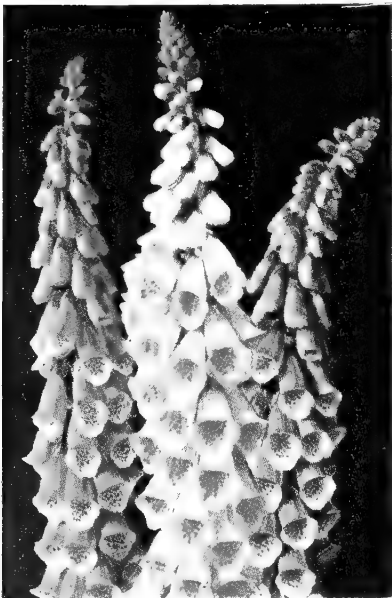
DIGITALIS

Gloxiniaeflora, The Shirley (Giant Foxglove). 6-7 ft. Flowers June-July.

Isabellina. Pale yellow, very fine.

Lutzii. Salmon shades.

Price: 3 for \$1.95;
 \$5.50 per 10.



Digitalis

SHOWY ORIENTAL POPPIES

The Famed Curtis Strain

A greatly improved strain of immense 8-10 inch blooms. The colors are lovely.

Curtis Giant Flame. Mammoth flowers 11 inches across on 4-ft. stems. The flowers are a blazing red.

Curtis Giant Flesh-Pink. The flower is flesh-pink, slightly tinted lavender. Blooms are 9½ inches across on stems 3 feet high.

Curtis Giant Mahony. Deep oxblood on mahogany.

Curtis Giant Mulberry. Rich shadings of mulberry, large 8-inch flowers on 3-4 ft. stems.

Curtis Giant Watermelon. Exquisitely textured deep pink flowers 7 inches across.

Price: 3 for \$2.75; \$8.00 per 10.

RECENT NOVELTY NAMED VARIETIES

Beauty of Livermore. Favorite dark crimson with black blotch.

Cavalier. Crinkly deep scarlet-red.

Glowing Embers. Deeply crinkled cup-shaped blooms of medium red.

Gold Ophir. Unusual golden orange, medium height.

Henri Cayeux. Blend of old rose shading to burgundy.

Jeanne Mawson. Large sparkling geranium-pink.

Mrs. Perry. Orange-apricot.

Perry's White. Very fine white, medium height.

Purity. Clear soft pink.

Salmon Glow. Finest double salmon-orange. 8 inches across.

Sass Pink. Light flesh-pink.

Wurtembergia. Large deep scarlet.

Price: 3 for \$1.95; \$5.50 per 10.



FOR TERMS OF SALE AND
 SCHEDULE OF SHIPPING CHARGES,
 SEE REAR OF
 ORDER BLANK

GORGEOUS NEW HARDY PHLOX

There is no perennial garden flower that can equal the popularity and acceptance of hardy garden Phlox. They are garden bloom insurance for midsummer in almost every section of the country. They are suitable for planting in the perennial border or in large clump arrangements throughout the garden. They make a splendid foundation subject for home planting, and they are an excellent cut flower.

New varieties are seldom offered. We take pride in offering five brand new Phlox.

WE OFFER FIELD-GROWN CLUMPS ONLY

OUTSTANDING PHLOX VARIETIES

American Beauty. Large tall American-Beauty-red.

Blue Boy. Lovely clear intense blue.

Flanders. Large pure white.

Orange Queen. Brilliant orange-salmon.

Ruby Lee. Deep burgundy-wine color, outstanding.

Price of above: 3 for \$2.25; 10 for \$6.00.

ADDITIONAL OUTSTANDING PHLOX VARIETIES

Augusta. Dark winy maroon.

Enchantress. Large flowering pale pink.

Ethel Pritchard. Lavender-blue shaded mauve.

Lillian. Light pale salmon.

Mary Louise. White.

Miss Lingard. Dwarf early white.

Salmon Glow. Intense fiery deep salmon.

Shenandoah. Large flowering pure white with pink eye.

Snowcap. Tall, late flowering large pure white.

Thor. Dwarf salmon.

Daily Sketch. Light bright pink.

Mia Ruys. Late large white.

Poinsettia. Brilliant red.

Silverton. Large clear lavender-blue.

Mrs. Harding. Light salmon-pink.

Price on above: 3 for \$1.95; \$5.50 per 10; \$45.00 per 100.

Complete List of Choice Perennials Suitable for Fall Planting

Orders for less than **THREE** of one variety cannot be accepted.

Our plants are shipped all over the entire United States, and in the past 15 years we have handled a tremendous volume of business with a minimum of complaint.

NO C.O.D. ORDERS, PLEASE.

No transportation paid on any plant stock. It is suggested that we be allowed to ship express collect.

Plant orders will be forwarded by express, purchaser paying charges. Small orders may be forwarded by parcel post, but if wanted sent this way, please add 10 per cent of the value of the plants to cover postage and packing.

All perennials are strong, field-grown plants, with the exception of a few which are pot grown. They can be shipped during April and early May and again in September, October and November.

ALL VARIETIES IN THIS LIST (except where quoted): **\$1.95 for 3; \$5.50 for 10; \$45.00 per 100.**

ALYSSUM Saxatile Compactum (Basket of Gold). Golden yellow. 10 to 12 inches. April, May.

Saxatile fl.-pl. Glorious double form of Basket of Gold.

ANCHUSA Italica, Dropmore. Gentian blue; pyramidal spikes, 5 to 6 ft. June.

Myosotidiflora. Dwarf. Clusters of bright blue flowers resembling Forget-me-nots. 1 ft. May.

ARABIS Alpina Nana Compacta. Pure white blooms in large trusses. 6 in.

Alpina fl.-pl. Heavy sprays of double, pure white flowers in spring, and a few in fall.

Alpina, Rosabella. A very choice pink form with large flowers. The color does not fade. Spring and fall.

ARMERIA, Bee's Ruby. Globes of glowing red, during summer. 1½ to 2 ft.

ASTILBE, Gloria. Dwarf, dense, plummy sprays of rich pink. 2 ft. July. \$1.00 each; \$9.50 per 10.

Fanal. Gorgeous deep red. \$1.25 each; \$11.00 per 10.

Granat. Dark crimson; strong, divided spikes. 2½ ft. June, July. \$1.00 each; \$9.50 per 10.

White Gloria. A very beautiful white form. \$1.00 each; \$9.50 per 10.

AUBRIETIA, New Large-Flowering Hybrids. Flowers of unusually large size in a rich assortment of blue.

BAPTISIA Australis. Racemes of blue lupin-like flowers on 3-4 ft. stems. May-July.

CAMPANULA Carpatica (Carpathian Harebell). Blue. For rockeries and borders. 8 in. July, August. Blue and white.

White Star. Improved white.

Garganica. Star-shaped flowers on fine green cushions from June on.

Medium (Canterbury Bells). Rose, Blue, White, and Mixture.

Medium Calycanthema (Cup-and-Saucer). Large flowers in Rose, Blue and White.

Persicifolia (Peach Bells). Blue. 1 ft. June, July.

Blue Gardenia. \$2.25 for 3; \$6.00 per 10.

Persicifolia Moerheimi. Exceptionally large, double white flowers. Choice and scarce.

CHEIRANTHUS Allioni (Siberian Wallflower). Orange flowers through May and June, and a few in fall.

DIANTHUS, Old Spice.

DIANTHUS Plumarius (June Pinks). Spicy fragrance. Single and double hybrids. 1 ft. May-June.

Little Joe. A very neat, dwarf plant about 8 inches high, producing large, single, crimson flowers all summer.

Loveliness. Dwarf, single, fringed lavender-blue; sweet scented.

DICENTRA (Dielytra) Eximia (Everblooming Bleeding Heart). Fine for naturalizing in part shade. A summer-blooming Bleeding Heart. Small pinkish flowers; fringed foliage.

Spectabilis. Giant Bleeding Heart. Large blooming size roots. \$1.00 each; \$11.00 per doz.

DORONICUM Clusi. Masses of canary-yellow, daisy-like flowers. Grows in clumps. Late May.

Caucasicum. Large, golden yellow Daisies in April and May, and again in Fall. 2-2½ ft.

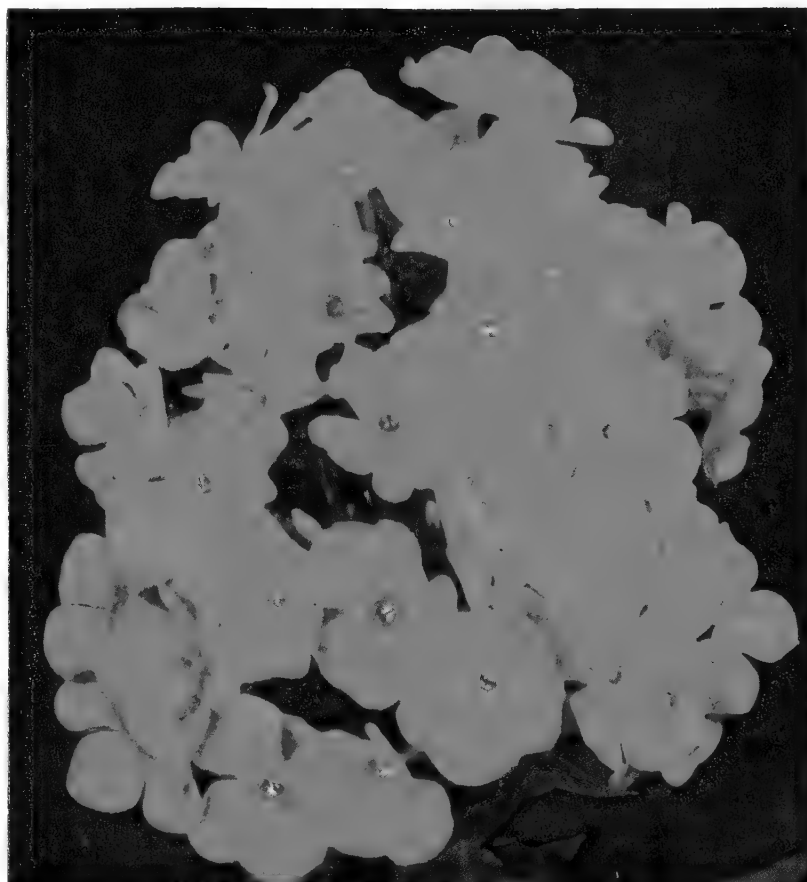
GEUM, Fire Opal. Glowing, semi-double scarlet flowers with a deep orange sheen. 2 ft. June, July.

Lady Stratheden. Double; golden yellow. 2 ft. June-Sept.

Mrs. Bradshaw. Double; orange-red. 2 ft. June-September.



Blue Boy



American Beauty

PERENNIALS—Continued

CHRISTMAS ROSE (*Helleborus Niger*). Fine, strong clumps of this ever-popular favorite. November-December blooming. \$2.00 each.

HOLLYHOCK, Double, Chater's Hybrids. White, Pink, Yellow, Crimson. 5 to 7 feet. July, August.

Exquisite. Fringed; rose to dark purple. 5 to 7 ft. July, August.
Single Mixed. Splendid color range. 5 to 7 ft. July, August.

IBERIS Sempervirens. A vigorous hardy Candytuft with pure white flowers in May and June. 8 inches.

LILY-OF-THE-VALLEY (*Convallaria Majalis*). Extra strong clumps with flowering pips. Best in a semi-shaded, rather moist place. 3 for \$2.00; \$5.75 per 10.

PINK LILY-OF-THE-VALLEY. We are offering these due to popular demand. Our limited stock did not warrant our offering these until 1950. Very few are available for early fall delivery. 3 pips \$3.50; 10 pips \$10.50.

LILY-OF-THE-VALLEY PIPS. For outdoor planting. 25 for \$1.75; \$6.00 per 100, postpaid.

LINUM Perenne. The old favorite Chinese Flax with blue flowers from early May on. 1½ to 2 ft.

PAPAVER Nudicaule, Coonara Pink (Iceland Poppy). Charming shades of pink on graceful stems, 1½ to 2 ft. high.
Oriental. See page 28.

PHLOX SUBULATA. For rock gardens.

Alba. A white form of the Mountain Pink.

Blue Hills. Cascades of lavender-blue.

Brilliant (*Atropurpurea*). Vivid crimson flowers.

Perfection. Bright clear pink.

Vivid. Bright cerise-pink on compact bushings. One of the best.

PHLOX

Divaricata Canadensis. Profuse bloomer in early spring. Lilac.

Divaricata Laphami. A compact form of the above with clear orchid-lavender flowers in spring. Excellent for interplanting with bulbs.

PLATYCODON Grandiflorum (Japanese Balloon Flower). Blue and white. Three inches across; during June and July. 1 to 1½ ft.

POLEMONIUM, Blue Pearl. Splendid for planting with bulbs and particularly valuable for rock gardens. Shimmering masses of blue flowers in May and June. Height 12 inches.

SWEET WILLIAM. White, Newport Pink, Crimson, Light Pink, White with Eye, and Mixed.

TROLLIUS, European Hybrids. Fine strain of early spring beauties.
Ledebouri, Golden Queen. Magnificent flowers of deep golden yellow with large, prominent anthers, in bloom during late June and July.

VIOLA Odorata Semperflorens. The hardy, fragrant wild Violet.

VIOLET, ROYAL ROBE. The demand for this sensational new Violet is still as great as ever. There is no plant that has been received with greater enthusiasm since its introduction in 1943 than Violet, Royal Robe. Blooming in the spring and in the fall, it is delightfully fragrant.

Max Schling's Famous Pansy and Viola Plants

Fall planting is most satisfactory in all regions. In the region of New York and further north, protection should be given the plants by either hilling the soil up to within an inch of the tip of the plants, or else providing a protective mulch of salt hay, leaves or other clean material.

COLLECTION No. 1. 25 plants each deep golden yellow, violet-blue, pure white and wine shades.

COLLECTION No. 2. 25 plants each deep yellow, pure white, rich blue, deep violet.

COLLECTION No. 3. 25 plants each deep yellow, light blue, wine shades and bronze.

PRICE ON PANSIES: All collections of 100 plants, \$9.00, postpaid. One-half collection, \$5.00, postpaid. Separate colors, 100 plants of a color, \$6.50, postpaid. **MAJESTIC SPLENDOR PANSIES MIXED.** \$7.50 per 100, postpaid.

Viola Plants

Offered in DEEP VIOLET, LIGHT BLUE, CLEAR YELLOW, PURE WHITE, RUBY, APRICOT or MIXED. \$6.50 per 100, postpaid.

JOHNNY JUMP UP PLANTS. Mixed colors. \$5.00 per 100, postpaid.

NOTE: Any of these plants wintered over in the cold frame will provide lovely bloom during March and April.

HARDY VINES AND CLIMBERS

Fine, strong plants can be shipped while dormant in October. Being graceful in habit and infinite in foliage and flowers they are charming and attractive all through the season.

AMPELOPSIS Veitchi (Boston Ivy). Cling to walls. Strong plants. \$1.25 each; \$11.00 per doz.

ARISTOLOCHIA Sipho (Dutchman's Pipe). Large, round leaves and brownish flowers. \$1.50 each.

BIGNONIA Radicans (Trumpet Vine). Strong, 5-year-old plants, \$1.00 each; \$11.00 per doz.

HALL'S EVERGREEN HONEYSUCKLE. Very fragrant. Strong plants, \$1.00 each; \$11.00 per doz.

POLYGONUM Auberti (Silver Lace Vine). Very hardy and attractive. \$1.50 each.

WISTARIA. Grafted plants which will bloom. White and Purple. \$1.50 each.

CLEMATIS

SPECIAL COLLECTION

Crimson King
Duchess of Edinburgh
Ramona

Countess de Bouchaud
Jackmani

Each Variety: \$1.50, postpaid.

COLLECTION: 1 each of the 5 varieties, \$6.00, postpaid.

Additional Varieties of Clematis

Crispa. Flowers are bell-like, of very heavy texture. Unusual shade of claret-purple. \$1.25 each; 3 for \$3.50.

Duchess of Albany. Beautiful pear-shaped, pink blossoms. \$2.00 each; 3 for \$5.00.

Henryi. Large, creamy white flowers. \$1.25 each; 3 for \$3.50.

Lawsoniana. Double flowering, large blue. \$1.50 each; 3 for \$4.00.

Paniculata. Clusters of fragrant white flowers. \$1.00 each; \$11.00 per doz. All Clematis Postpaid.

MAX SCHLING'S QUALITY ROSES

For Delivery in Early November

HYBRID TEAS

Red Varieties

B California Centennial. Rich red; vigorous and fragrant.

C Christopher Stone. Old favorite red.

C Crimson Glory. (Pat. 105.) The most popular Rose in America.

C Etoile de Hollande. Lovely deep scarlet.

B Nocturne. (Pat. 713.) Velvety dark red; superior to Crimson Glory.

Pink Varieties

B Babe Ruth. See page 31.

A Capistrano. See page 31.

B Douglas MacArthur. (Pat. 581.) Deep wholesome pink.

A Mission Bells. See page 31.

C Pink Dawn. Deep shell-pink.

C Pres. Macia. Long buds, pale flesh-pink; a "must" variety.

C The Doctor. Satiny silvery pink.

B Tom Breneman. See page 31.

Yellow Varieties

B Butterscotch. Finest, graceful golden yellow.

C McGredy's Yellow. Unfading canary-yellow.

B Mme. Chiang Kai-shek. (Pat. 664.) Pale creamy yellow.

C Mrs. P. S. Du Pont. Prolific blooming deep yellow.

A Sutter's Gold. See page 31.

White Varieties

C Caledonia. Fine pure white.

B Sleigh Bells. The best white. Fine, vigorous grower.

Bi-Color Varieties

C Commando. (Pat. 702.) Deep peach and gold.

B Forty-niner. Lovely cherry-red interlaced straw-yellow.

B Peace. (Pat. 591.) Huge yellow with pink rim. The best introduction in years.

C Pres. Hoover. Deep pink and yellow.

B Taffeta. Lovely blend of rose, salmon and yellow.

C Talisman. Old favorite scarlet and gold.

FAMOUS FLORIBUNDA ROSES

C Bright Eyes. Lovely pale yellow Sweetheart Rose.

B Crimson Rosette. Beautiful crimson Sweetheart Rose.

B Fashion. See page 31.

C Ming Toy. Miniature American Beauty.

C Mrs. R. M. Finch. Lovely pale pink Sweetheart Rose.

B Pink Rosette. A perfect companion to Crimson Rosette.

C World's Fair. Velvety black-crimson.

CLIMBING HYBRID TEAS

These do not climb quite as fast as regular climbers, but produce larger Roses on longer stems.

B Douglas MacArthur. Deep pink.

C Etoile de Hollande. Bright lustrous red.

C K. A. Victoria. Pure white.

B Heart's Desire. (Pat. 663.) Deep crimson.

C Pink Dawn. Deep shell-pink.

C Pres. Hoover. Deep pink and yellow.

C Talisman. Scarlet and yellow.

REGULAR CLIMBERS

C Gold Rush. Deep golden yellow.

C New Dawn. Fine everblooming pink.

C Paul's Scarlet Climber. Vivid scarlet. The most popular climbing Rose.

C Silver Moon. Lovely pure white.

PRICES (Postpaid)

ALL VARIETIES MARKED "A"—\$2.55 each; 10 for \$23.00

ALL VARIETIES MARKED "B"—\$1.95 each; 10 for \$18.00

ALL VARIETIES MARKED "C"—\$1.35 each; 10 for \$12.00

(5 or more at the 10 rate)

COLLECTION I—Mission Bells, Capistrano, Sutter's Gold—a \$7.65 value for \$7.25.

COLLECTION II—1 each of 4 All-America Rose Selection Winners—a \$9.60 value for \$9.00.

COLLECTION III—1 each of 6 Roses described on page 31—a \$13.50 value for \$12.50.

QUALITY

ORDER SHEET

FALL 1949

SERVICE

**SEEDS
BULBS
and all
GARDEN
Requisites**

MAX SCHLING SEEDSMEN, INC.

618 MADISON AVE.

(Between 58th
and 59th Sts.)

NEW YORK 22, N. Y.



Date _____ Charge to _____
PLEASE WRITE OR PRINT YOUR NAME DISTINCTLY
 (If shipping address is different from permanent address, please furnish both addresses)

Name (Please prefix Mr., Mrs., or Miss) _____
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 Street, P.O. Box or
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Express Office (If different from P.O.) _____ County _____ State _____

NO C.O.D. ORDERS PLEASE—ALL OVER-PAYMENTS PROMPTLY REFUNDED

All Seeds, etc., sold herewith will be supplied only under the terms stated in our catalog

[illegible]

Please do not enclose cash in any form whatever. We disclaim all responsibility for lost cash remittances.

For correspondence please use separate sheet

Schling's Reputation Builder Grass Seed Mixtures

In a great measure the reputation of a seed house depends upon the quality of the lawn seed it offers, since this is an item purchased by anyone who has any ground at all, and because of the wide variance in the quality of the mixtures offered.

Regardless of brand name, the important feature of a good mixture is that it contains heavy plump seeds from selected grass stocks. Careful blending plays its part in the compounding of a lawn seed mixture. We pride ourselves on the super-quality of our mixtures which have established so great a reputation in the past twenty-five years.

Max Schling's Maxima Special Lawn Mixture

20% Kentucky Blue Grass . . . 90% germination
30% Illahoe Creeping Red
Fescue 90% germination
20% Chewings Fescue 90% germination
10% Highland Colonial Best 90% germination
10% Fancy Red Top 90% germination
10% Domestic Rye Grass . . . 90% germination
.15% Weed Seed
.15% Crop Seed
1.60% Inert Matter
Price: \$1.25 per lb.; 5 lbs. \$5.50; 10 lbs.
\$10.50; 25 lbs. \$25.50; 100 lbs. \$100.00.

Max Schling's Maxima Shady Nook Mixture

40% Illahoe Creeping Red
Fescue 90% germination
20% Roughstalk Meadow
Grass 90% germination
20% Chewings Fescue 90% germination
10% Fancy Red Top 90% germination
10% Domestic Rye Grass . . . 90% germination
Price: \$1.35 per lb.; 5 lbs. \$6.00; 25 lbs.
\$29.50; 100 lbs. \$115.00.

FOLD ON THIS LINE

PRINT NAME AND ADDRESS PLAINLY.
THIS ENVELOPE WILL SAFELY
HOLD YOUR CHECK OR MONEY ORDER

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New York City 22, N. Y.

Madison Avenue 819

Max Schling Seedsmen, Inc.

State _____
Town _____
Street _____
From _____

FOLD ON THIS LINE

When you are in New York, be sure to stop in and visit our store. Here you may find a wealth of things for your garden, and may be assured of the courteous and expert attention and service for which we are so well known.

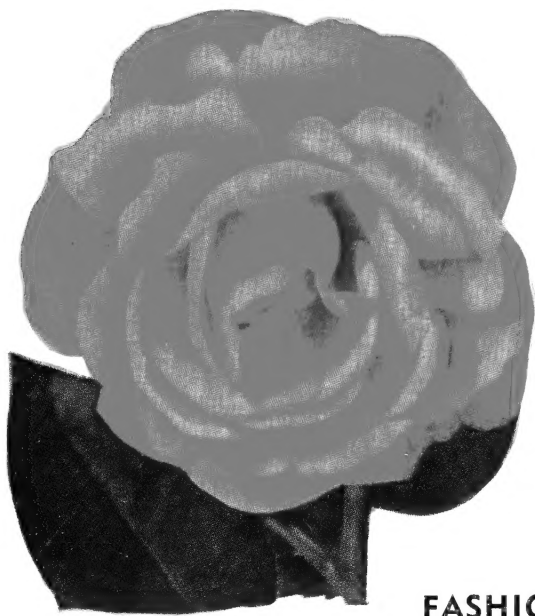
TERMS OF SALE

We will pay the postage on all bulbs and lawn seed shipped to the states of Rhode Island, Connecticut, Massachusetts, New Jersey, New York, and Pennsylvania. To cover the cost of postage for shipments to states other than those above, add 5% of the value of the order if east of the Mississippi, and 10% of the value of the order if west of the Mississippi.

We do not pay the postage on plants. include 10% of the value of the order for shipment anywhere within the U. S.

RESERVE THE MOST TREASURED CORNER OF
YOUR GARDEN FOR SOME OF MAX SCHLING'S
SEEDS AND BULBS

DE LUXE ROSES *for Fall Planting*



FASHION

(Plant Patent No. 789)

Winner All-America Rose Selections, 1950. Exquisite Floribunda. Luminous coral-pink overlaid with gold. Pointed buds are Oriental red and slowly open to a miniature Hybrid Tea form. Flowers 3½ inches across and of delightful fragrance. Excellent foliage and prolific bloomer. \$1.95 each; 10 for \$18.00.



SUTTER'S GOLD

Winner All-America Rose Selections, 1950. The outstanding feature of this fine variety is its long pointed yellow bud shaded copper-red. When open it is a clear yellow with copper veining. Very vigorous with fine foliage and delicious scent. \$2.55 each; 10 for \$23.00.

THE NEWEST OF THE NEW

BABE RUTH

A big hit! Strong and vigorous plants with copper-salmon buds opening to rose-pink when mature. Strong stems and perfectly balanced flowers make this variety ideal for cutting. \$1.95 each; 10 for \$18.00.

NOTE.—5% of all moneys received from the distribution of this Rose by the originator will be donated to the Babe Ruth Foundation, devoted to the "Kids of America", and for the fight against cancer among children, which the Foundation is promoting.

TOM BRENEMAN

The flowers of this variety bring the cheer and brightness for which Tom Breneman's radio program was so well known. Long coral-red buds expand into exquisite long lasting flowers whose fragrance is so outstanding as never to be forgotten. \$1.95 each; 10 for \$18.00.



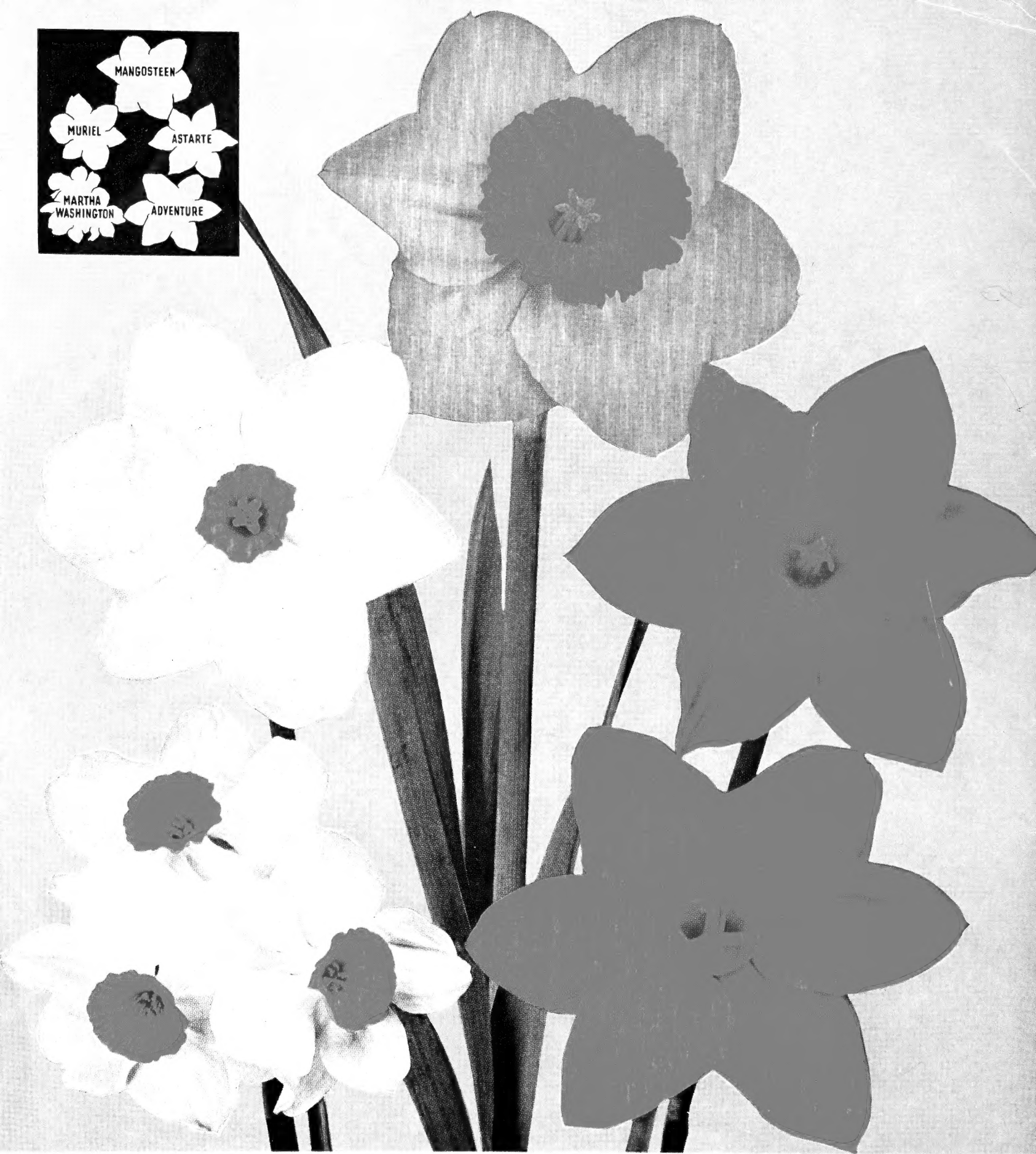
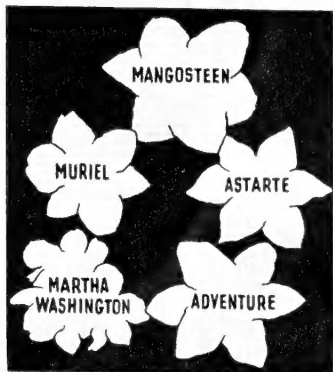
CAPISTRANO

Winner All-America Rose Selections, 1950. Glowing rose-pink throughout. Non-fading delightfully fragrant flowers borne on vigorous plants and long strong stems. \$2.55 each; 10 for \$23.00.



MISSION BELLS

Winner All-America Rose Selections, 1950. Deep glowing salmon opening to clear shrimp-pink. Flowers in abundance 5 inches across in profusion on fine sturdy plants. \$2.55 each; 10 for \$23.00.



Max Sehling Seedsmen, Inc.

FALL 1949

618 MADISON AVENUE • NEW YORK CITY, 22